

*MKT Concentration  
and MBA Students*

# Taco Palenque Inc.

*Location: 201 W.  
Hillside Suite 18*

## Responsibilities:

Assist in the following: Financial Analysis, Brand Imaging, PR initiatives among many others. This is an exciting role for an undergraduate or graduate that possesses strong written and verbal communication skills, is a self-motivator and action oriented, and enjoys working in the flexibility of a small group environment while being part of a larger international organization.

Assist with the implementation and management of new social media aspects; assist with execution and communication of new product launches; help coordinate events and trade shows; support in conceptualizing creative social media campaigns; leverage social networks to strengthen relationships with Taco Palenque customers and increase the level of interaction; other marketing activities as assigned by manager.

## *Required Qualifications:*

- *Excellent written and oral communication skills.*
- *Solid understanding of the Internet and social media marketing best practices.*
- *Understanding of social networks including Facebook, Twitter, YouTube, Instagram, Pinterest, etc.*
- *Fearless attitude towards understanding new programs and willingness to learn.*
- *Excellent understanding of financial analysis,*

## Summer 2014 Internship Opportunity

Start Date: June 9, 2014  
End Date: August 13, 2014

## Amount to be Paid:

\$7.25/hour or scholarship stipend to be paid at the completion of the internship.

## For More Information:

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