Spanish BA Marketable Skills

|  |  |  |  |
| --- | --- | --- | --- |
| **Degree** | **Subject Skills** | **Transferable and Marketable Skills** | **Possible Careers** |
| BA | Spanish Literature and Culture: Analyze a text through close reading and identify literary devices and authors from Spain across genres and eras. | Evaluation and analysis of complex texts Synthesis of complex informationDetail-oriented reading skills Cultural literacy and awareness Creative thinking skills Organization & Time Management | K-12 Language, Literature and Culture Teacher Journalist and ReporterAdvertising, Marketing, management, and Public Relations. Community and Adult EducationGovernment AgenciesInternational Commerce and LogisticLegal Profession |
|  | Spanish-America Literature and Culture: Analyze a text through close reading and identify literary devices and authors from Spanish America across genres and eras. | Evaluation and analysis of complex texts Synthesis of complex informationDetail-oriented reading skills Cultural literacy and awareness Creative thinking skills Organization & Time Management | K-12 Language, Literature and Culture Teacher Journalist and ReporterAdvertising, Marketing, management, and Public Relations. Community and Adult EducationGovernment AgenciesInternational Commerce and LogisticLegal Profession |
|  | Spanish Academic Writing: Compose cogent argumentative essays | Writing skillsEditing and proofreading skills Evaluation and analysis of complex texts Synthesis of complex informationDetail-oriented reading skills Cultural literacy and awareness ArgumentationOrganization & Time Management | K-12 Language, Literature and Culture Teacher Journalist and ReporterAdvertising, Marketing, management, and Public Relations. Community and Adult EducationGovernment AgenciesInternational Commerce and LogisticLegal Profession |
|  | Spanish Linguistics: Recognize and apply the rules of the Spanish grammar. | Writing skillsEditing and proofreading skills Evaluation and analysis of complex texts Synthesis of complex informationOrganization & Time Management | K-12 Language, Literature and Culture Teacher Journalist and ReporterMarketing, management, and Public Relations. Community and Adult EducationLegal Profession |
|  | Translation (Span/Eng): identify, analyze, and resolve translation problems of texts, while developing practical translation skills. | Writing skillsCultural literacy and awareness Detail-oriented reading skillsEvaluation and analysis of complex textsSynthesis of complex information | Journalist and ReporterAdvertising, Marketing, management, and Public Relations. Government AgenciesInternational Commerce and Logistic Translators and interpreters |
| BA7-12 | Spanish Literature and Culture: Analyze a text through close reading and identify literary devices and authors from Spain across genres and eras. | Evaluation and analysis of complex texts Synthesis of complex informationDetail-oriented reading skills Cultural literacy and awareness Creative thinking skills | Journalist and ReporterAdvertising, Marketing, management, and Public Relations. Government AgenciesInternational Commerce and Logistic Translators and interpretersTravel and TourismEvent Management (airline services, car rental, Hospitality, Management)Legal Profession |
|  | Spanish-America Literature and Culture: Analyze a text through close reading and identify literary devices and authors from Spanish America across genres and eras. | Evaluation and analysis of complex texts Synthesis of complex informationDetail-oriented reading skills Cultural literacy and awareness Creative thinking skills | K-12 Language, Literature and Culture TeacherJournalist and ReporterAdvertising, Marketing, management, and Public Relations. Community and Adult EducationGovernment AgenciesInternational Commerce and LogisticLegal Profession |

|  |  |  |  |
| --- | --- | --- | --- |
|  | Spanish Academic Writing: compose cogent argumentative essays and implement effective pedagogical practices | Writing skillsEditing and proofreading skills Evaluation and analysis of complex texts Synthesis of complex informationDetail-oriented reading skills Cultural literacy and awareness ArgumentationIndependence/collegiality Organization & Time Management | K-12 Language, Literature and Culture Teacher Journalist and ReporterAdvertising, Marketing, management, and Public Relations. Community and Adult EducationGovernment AgenciesInternational Commerce and LogisticLegal Profession |
|  | Spanish Linguistics: Recognize and apply the rules of the Spanish grammar. | Writing skillsEditing and proofreading skills Evaluation and analysis of complex texts Synthesis of complex informationOrganization & Time Management | Journalist and ReporterAdvertising, Marketing, management, and Public Relations. Government AgenciesInternational Commerce and Logistic Translators and interpretersTravel and TourismEvent Management (airline services, car rental, Hospitality, Management)Legal Profession |
|  | Translation (Span/Eng): Identify, analyze, and resolve translation problems of texts, while developing practical translation skills. | Writing skillsCultural literacy and awareness Detail-oriented reading skillsEvaluation and analysis of complex textsSynthesis of complex information | Journalist and ReporterAdvertising, Marketing, management, and Public Relations. Government AgenciesInternational Commerce and Logistic Translators and interpretersTravel and TourismEvent Management (airline services, car rental, Hospitality, Management)Legal Profession |