Writing and Rhetoric Minor Marketable Skills

|  |  |  |  |
| --- | --- | --- | --- |
| **Degree** | **Subject Skills** | **Transferable and Marketable Skills** | **Possible Careers** |
| Minor | Graduates of the program will be able to apply the rules of English Grammar | Critical Thinking  Writing skills  Evaluation and analysis of complex texts Synthesis of complex information  Detail-oriented reading skills Cultural literacy and awareness Creative thinking skills Organization & Time Management | Government  Journalism  Advertising, Marketing, Management, and Public Relations  International Commerce and Logistics  Legal Profession  Education  Creative Writing, Entertainment  Publishing  Technical Communication (Grant Writing, Human-Computer interface design, Corporate Communications, IT Writing)  Copywriting |
|  | Graduates of the program will be able to produce written compositions in accord with current rhetorical theory | Critical Thinking  Evaluation and analysis of complex texts Synthesis of complex information  Detail-oriented reading skills Cultural literacy and awareness Creative thinking skills Organization & Time Management | Government  Journalism  Advertising, Marketing, Management, and Public Relations  International Commerce and Logistics  Legal Profession  Education  Creative Writing, Entertainment  Publishing  Technical Communication (Grant Writing, Human-Computer interface design, Corporate Communications, IT Writing)  Copywriting |
|  | Graduates of the program will be able to analyze a text through close reading | Writing skills  Editing and proofreading skills Evaluation and analysis of complex texts Synthesis of complex information  Detail-oriented reading skills Cultural literacy and awareness Argumentation  Organization & Time Management | Government  Journalism  Advertising, Marketing, Management, and Public Relations  International Commerce and Logistics  Legal Profession  Education  Creative Writing, Entertainment  Publishing  Technical Communication (Grant Writing, Human-Computer interface design, Corporate Communications, IT Writing)  Copywriting |
|  | Graduates of the program will be able to compose cogent argumentative essays | Critical Thinking  Writing skills  Editing and proofreading skills Evaluation and analysis of complex texts Synthesis of complex information  Detail-oriented reading skills Argumentation | Government  Journalism  Advertising, Marketing, Management, and Public Relations  International Commerce and Logistics  Legal Profession  Education  Creative Writing, Entertainment  Publishing  Technical Communication (Grant Writing, Human-Computer interface design, Corporate Communications, IT Writing)  Copywriting |
|  |  |  |  |