

Marcela Morán, MFA
Associate Professor of Communication
amoran@tamiu.edu (956) 326-3047

Education:

Ohio University

Master of Fine Arts, Film - College of Fine Arts. Degree received March 1998.

The University of Texas at Austin

Bachelor of Science, Radio-Television-Film-College of Communication.
Degree received May 1993.

Teaching:

Texas A&M International University:

Fall 2012- current - Associate Professor- Communication. Department of Psychology and Communication- Courses taught: Video I, Video II, Photography I, Photography II, Post-Production Editing I/II, Film Studies, Special Issues in Documentary Filmmaking, Film History, Literature and Film and Internship.

Spring 2012 - Assistant Professor- Communication. Department of Psychology and Communication- Courses taught: Video I, Video II, Photography I, Photography II, Post-Production Editing I/II, Film Studies, Special Issues in Documentary Filmmaking and Speech.

2006-2011-Assistant Professor- Communication. Department of Language and Literature - Courses taught: Video I, Video II, Photography I, II and III (COMM/ARTS), Post-Production Editing I/II, Mass Media Processes, Film Studies, Special Issues in Documentary Filmmaking, Film History and Literature and Film.

2005-2006 -Visiting Assistant Professor- Communication. Department of Language and Literature - Courses taught: Video I, Video II, Photography I, Post-Production Editing I/II, Mass Media Processes, Film Studies, and Speech.

2003-2005 - Adjunct Faculty– Department of Fine and Performing Arts and Department of Language and Literature. Courses Taught: Photography I (COMM/ARTS), Intermediate Photography (COMM/ARTS), Photography III (ARTS), Video Production I (COMM), Video Production II (COMM), and Mass Media Processes (COMM).

June –July 2009 Facilitator/Filmmaker – Media Del Monte at Hecho en Encinal - Led an intensive five-week documentary workshop for underserved high school students in rural south Texas (Encinal, Texas).

June –July 2008- Facilitator/Filmmaker- Media Del Monte at Hecho en Encinal - Led an intensive six-week documentary workshop for underserved high school students in rural south Texas (Encinal, Texas).

August 2007- Facilitator/Filmmaker – Media Del Monte at Hecho en Encinal – youth media workshops summer 2007. Part of the Rural Filmmaker's Exchange, intensive media workshops were also led by filmmakers from Appalshop (KY) visiting South Texas, Encinal and Cotulla, Texas.

1996-1997- Instructor – Film Production – Ohio University School of Film – undergraduate course in basic 16mm motion picture production, Athens, Ohio.

1997- Teaching Assistant Sound 1 and 2/Sound Mixer –undergraduate and graduate courses in motion picture sound. Also assisted the management of The Peterson Sound Studio, – a motion picture sound studio for both 16mm & 35mm film formats. Oversaw and assisted sound track mixing for motion picture sound, sound recording, and additional dialogue recording, Athens, Ohio.

1994-1995 - Teaching Assistant —Film History- fall 1995, Film Analysis & Three Genres- winter 1995 and spring 1995, and Chinese Cinema- fall 1994. - Ohio University School of Film, Athens, Ohio.

Film Festival/Screenings/Awards:

Red Casas Del Migrante Scalabrini- producer/director/editor, Documentary dealing with five immigrant shelters in Mexico and Guatemala:

Cine Las Americas International Film Festival - April 19th-22nd, 2011, Austin, Texas– official entry.

Fences, Walls and Borders: State of Insecurity? May 17th-18th, 2011 Montreal, Quebec, Canada- screening and panel discussion, international conference at the University of Quebec at Montreal.

Built on Stories, *Red Casas Del Migrante* screening, *Luggage Store Gallery Annex* April 4-23rd, 2011, San Francisco, California.

<http://www.luggagestoregallery.org/2011/04/built-on-stories-by-jorge-garcia/>

Insight Arts- Center For New Possibilities, Screening, Chicago, Illinois - December 30th, 2010.

Audiencia –producer/director, short documentary about Lucha Libre in Laredo, Texas:

Mexic-Arte Museum- *Selections from the Contemporary Art Collection*, *Audiencia* screening, Austin, Texas - January 23rd- May 31st, 2015.

The XXXVI Anniversary of Merah Putih Art Studio of Makassar, Art's Day Festival 2014 - *Audiencia* screening, Indonesia, May 2014.

Mexic-Arte Museum- Unmasked exhibit, *Audiencia* screening, Austin, Texas - January 5th- May 5th, 2013.

Women Out Loud - featured artist/*Audiencia* screening hosted by *Insight Arts* at the *Center for New Possibilities*, Chicago, Illinois - June 26, 2009

Mexic-Arte Museum- *Arts on the Move* featured artist/guest speaker. Work presented: *Audiencia* screening Austin, Texas - April 2009.

Bob Bullock Texas State History Museum – Transformative Journeys: A Symposium - *Audiencia* screening Austin, Texas - April 2009.

Enmascadores: Homage to Lucha Libre. *Audiencia* video screening/group art show – Pump Projects Gallery Austin, Texas - September 2008, Gallista Gallery, San Antonio, Texas - April 2009, Casa del la Cultura Del Rio, Texas - August 2009, K-Space, Corpus Christi, Texas - September 2009. <http://www.caller.com/news/2009/sep/17/art-for-mexican-wrestling-fans/>

Red Wasp Film Festival- Bryan Texas – October 24 & 25, 2008- official entry.

Rural Filmmaker's Exchange - Screening during *Seedtime Festival* at Appalshop - Whitesburg, Kentucky. Funded by the National Endowment for the Arts, June 2008.

***Casa Del Migrante* - writer/director/editor**, short documentary – DV format:

NYC Downtown Short Film Festival - Winner! Best Documentary New York, New York - June 5th-7th, 2006.

Mexic-Arte Museum - *Arts on the Move* featured artist/guest speaker. Work presented: *Casa Del Migrante* screening, Austin, Texas - April 2009.

The 2009 10th Annual Cine Cuauhtémoc Pan American Film Festival, Houston, Texas - September 2009.

<http://www.c47houston.com/2009CinePanAmerFilmFestival.htm>

Grassroots Films: Connecting the American Experience film series Presented by *Hecho en Encinal* and part of *Rural Filmmaker's Exchange*. Funded by the National Endowment for the Arts, Cotulla, Texas - August 17, 2007.

Indiefest - Chicago, Illinois – July- August 2007.

The Athens International Film Festival - Athens, Ohio - spring 2007.

Harlem International Film Festival - New York, New York - October 4th-8th, 2006.

The 10th Annual Los Angeles International Short Film Festival- Los Angeles, California - September 5th-14th, 2006.

NYC Downtown Short Film Festival- Best of Festival Screening, New York, New York - June 5th-7th, 2006.

Cine Las Americas International Film Festival- Austin, Texas - April 19th-22nd, 2006.

Exprésate - Universidad Valle Del Bravo, - Screening/ Speaker, Theme: documentaries and other projects, Nuevo Laredo, Tamaulipas Mexico - May 17th, 2007.

Sound Art Space for Contemporary Art – *Casa Del Migrante* screening- Laredo, Texas - May 20, 2006.

Judith's Kitchen – writer/director/editor- MFA thesis film, ten-minute black & white 16mm film:

Sedona International Film Festival- Women in Film screening, Sedona, Arizona- 1999.

MadCat Women's International Film Festival – San Francisco, California – September 1999.

Women in the Director's Chair 18th Annual International Film & Video Festival – Chicago, Illinois – March 19-28, 1999.

Women in the Directors Chair 1999-2000 Film Tour - United States tour.

Short Pictures International Film Festival (SPIFF) – Hollywood, California - November 19-21, 1998.

The 2nd Annual Latino Film Festival of Marin – Marin County, California. October 28-November 1, 1998.

The 1998 Marin County Film Festival – *Judith's Kitchen* Winner Third Prize Experimental Short, San Rafael, California. July 2-5, 1998.

Other achievements/recognitions:

Mexic-Arte Museum- *Audiencia*, film became part of museum's permanent collection, Austin, Texas - January 2013.

TAMIU Faculty Show- - *DEAR*– Video and Audio installation- Texas A&M International University, Center for the Fine and Performing Gallery, Laredo, Texas - September-October 2013.

Publication- Moran, M. (2012). *Jornaleros in Retrospect*. *National Social Science Technology Journal*, 2. http://www.nssa.us/tech_journal/volume_2-2/vol2-2_article6.htm

Teacher of the Year- Texas A&M International University, College of Arts and Sciences, 2012.

Texas Filmmaker's Production Fund – Recipient 2010, Austin Film Society – *Jornaleros*. <http://www.austinfilm.org/page.aspx?pid=1239>

Western Social Science Association 54th Annual Conference – Presenter *Borderlands Short Films*, Association of Borderlands Studies, Houston Texas - April 11-14, 2012.

Center for Mexican American Studies and Research Conference at Our Lady of the Lake University, film presenter, San Antonio, Texas - March 22nd- 24th, 2012.

TAMIU Faculty Show- *Stopping Places* – photography and video- Texas A&M International University, Center for the Fine and Performing Gallery, Laredo, Texas - January-March 2012.

National Technology and Social Science, Professional Development Fall Conference– *Jornaleros in Retrospect*, presenter, New Orleans, Louisiana - October 9-11, 2011.

10th Spanish Association for American Studies (SAAS) Conference in Alcala de Henares - *Using Alternative Media to Deconstruct Immigration Discourse*, presenter, Madrid, Spain - April 2011.

WBAI 99.5 FM in New York City- *City Watch*- guest on show, September 2nd 2009.

Creatively Engaging in Social Issues: Artists and Immigration – featured artist/Casa Del Migrante screening co-sponsored by *Insight Arts*, the *Latino Union* and *The School of the Art Institute of Chicago*, Chicago, Illinois - June 27th, 2009.
<http://www.chicagoartistsresource.org/dance/node/21484>

Women Out Loud - *Audiencia* screening and *Nite Lites* photo exhibit hosted by *Insight Arts* at the *Center for New Possibilities*, Chicago Illinois - June 26, 2009.

National Technology and Social Science Conference – *Proyecto Scalabrini Moderno*, presenter, Las Vegas, Nevada - April 5-7, 2009.

Bob Bullock Texas State History Museum – Transformative Journeys: A Symposium - featured artist. Work shown: *Nite Lites* photography series, Austin, Texas April 2009.

Eyes On The Border – All female group art show. *Nite Lites* photo series 35mm transparencies and digital photographs- 11 by 14 ink jet prints. Tarrant Community College Gallery- Arlington, Texas, January 2008.

University Research Grant –Recipient, Texas A&M International University, fall 2009 and spring 2010.

Estación Palabra – screening of *Audiencia* and *Casa Del Migrante*, part of a cultural exchange between TAMIU communication students and architecture students from the University of Michigan at Ann Arbor. Nuevo Laredo, Tamaulipas, Mexico - February 7, 2009.

U.S. State Department Foreign Press Center- Reporting Tour- *Casa Del Migrante* screening Texas A&M International University, Laredo, Texas - March 10th, 2009

Art Revolution: A Tribute to Migrants – *Cananas* benefit for *Casa del Migrante Nazareth* in Nuevo Laredo, Tamps, Mexico. Participating Artist – *Nite Lites* photo series – Nuevo Laredo night scenes, Laredo, Texas - April 2008.

International Women’s Day Honoree/Guest Speaker – Laredo Community College- South Campus, Laredo, Texas - March 8, 2007.

Marcela Moran Library Collection – Judith Zaffirini Library at Laredo Community College- South Campus - Laredo, Texas - announced March 8, 2007.

Honoree – *Art Revolution, Cananas*– awarded recognition “Orgulluo de los dos Laredos por su destacada relaizacion del corto metraje Casa Del Migrante” (The Pride of the two Laredos for the success of short documentary Casa Del Migrante) Laredo, Texas - April 2007.

Additional Production:

Director/Producer – *Women Have Voice, Laredo, Texas* - Documentary dealing with women, Feminism and gender on the border, currently in pre-production.

Director/Editor – *Jornaleras*- Documentary dealing with undocumented female laborers in the United States, 2014.

Director/Editor – *DEAR*- Video and Audio installation, 2013.

Producer/Director/Editor – *Sentimental Value*, Short experimental film, format HD and digital photos. Currently in post-production.

Photographer – *Stopping Places*, digital photography project- (2007-ongoing).

Line Producer (Laredo/Nuevo Laredo)– The Americana Project “Laredo, TX”– HD film project, director Topaz Adizes, May 2007.

Assistant Director (Guerreo Viejo, Mexico) – La Marchanta – 16mm motion picture experimental film, director Anne Wallace- June 2007.

Photographer – *Nite Lites*, 35mm transparency and digital photography project- (ongoing).

Producer -*Fractions: The Artist Confessions*. Feature documentary- DV format, December 2004.

Industry Experience

Documentary DV Filmmaker- *Hispanics in South Texas* –National Geographic project, photographer Penny Del Los Santos, Feb. 2006.

Documentary DV Filmmaker –A Day in a Life: American Woman-South Texas. Documentary project on a national women’s photography book project, May 2005.

Documentary DV Filmmaker –America 24/7 -PBS Documentary Project: first national digital photography book project, May 2003.

Assistant Photographer –*Hispanics in South Texas*, National Geographic assignment, photographer Penny Del Los Santos, December 2003 - January 2004.

Director/Writer –Freelance writer and director -commercials and political campaigns, January 2002 –2004.

Coordinator –Freelance coordinator to director of Television Commercials. Believe Media, Los Angeles/New York, August 2000 – November 2001.

Writer –Freelance writer for television commercials: Ipix.com “Destination” and “Launch”, Thingamajob.com “Airplane” and “Human”, August 1998 – April 2001.

Editor- Freelance editor TV commercials: Maryland Lottery “2x4”, Gap- Casuals-ex” Amtrak “Dreams”, DHL “Flea” and “Post Mortem”, Sony DTV “Pixelmen”, August 1998 – April 2001.

Apprentice – *Sony Pictures Imageworks*, Culver City, CA. Visual FX Editorial Department: *Godzilla*, *Snow Falling on Cedars*, *Patch Adams*, *You’ve Got Mail*, *Stewart Little*, *Big Daddy*, *Ninth Gate*, *Castaway*, and *the Hollow Man*, April 1998 to October 1999.

Organizations/Professional Service/Other:

Panelist –*Latinos Americas*, *PBS screening*, Texas A&M International University, Fine and Performing Arts Center, Laredo, Texas- September 10, 2013.

Sames Scholars Mentor- Mentor to United South High School Seniors-2013-present.

Association of Borderlands Studies, member, 2012.

Insight Arts- board member, non-profit community arts organization- Chicago, Illinois- 2011-present. <http://insightartsliberation.org/home.html>

Western Social Science Association 54th Annual Conference – April 11-14, 2012, Houston, Texas, Moderator *Violent Energy in Life and Literature*, Association of Borderlands Studies.

Panelist -Texas Film Commission P.A. Workshop, La Posada Hotel, Laredo, Texas- January 16-17, 2010.

Austin Film Society – member.

Guest Speaker- *Chroma Key and Special Effects* presentation Centeno Elementary, Laredo, Texas - March 2010.

Rural Filmmakers Exchange – A film and cultural exchange between filmmakers in South Texas and Kentucky, participant- Summer 2007 and 2008. Funded by the National Endowment for the Arts

AKA Collective – Artist Collective -member– a division of the non-profit organization *Arts for Everyone*, South Texas, 2006-2008.

The Laredo Center for the Arts - Board member, and Exhibition Review Committee-member, Laredo, Texas - 2004-2009.

Salsa- Committee member, Annual *Laredo Community College/Texas A&M International University* student art juried show, 2005, 2006 and 2007.

Associate Director – Sound Art Space, Laredo, Texas 2005-2007.

Curator – Sound Art Space, Laredo Texas:

1. *Bruc Fugue*, Megan and Murray McMillan - installation and performance. Jan 2007.

2. *It's like that all we got to look forward to these days* Adam Parker Smith-installation, large-scale drawings, textiles, and paintings - October 2006.

3. *Consequence*, George Lopez -drawing and painting - June 2005.

4. *Verbum* new paintings by Jerry Cabrera - November 2005.

Program Director- *Sound Experimental Film Festival*, Sound Art Space, Laredo, Texas-Dec.2007, 2006, and 2005.

Guest Speaker – United High School Career Day, Laredo, Texas - November 21, 2006.

Juror –The Laredo Art Annual Juried Show- Laredo Center for the Arts, Laredo, Texas-fall 2006.

Judge –Fine Arts Fiesta, United Independent School District, Laredo, Texas-spring 2005.

University Service:

Faculty-led Study Abroad Program in Italy- Courses taught: Photography II: The People and Culture of Italy, and Italian Cinema (Rome and Florence), July 14th -August 14th 2014.

University Promotion and Tenure Committee- Texas A&M International University, fall 2012- present.

Search Committee Chair – Assistant Professor of Communication, Department of Psychology and Communication, spring/fall 2014, Texas A&M International University.

Faculty Senate-Texas A&M International University, fall 2011- spring 2012 (Department of Language and Literature senator), and spring 2013- present (senator at large).

LBV Conference Committee- member, 2015.

Mentor- Lamar Bruni Vergara & Guillermo Benavides Z. Academic Conference– Oral presentations, Laredo, Texas - 2014.

First Year Experience – Committee member, fall 2011- spring 2012.

Judge - Lamar Bruni Vergara & Guillermo Benavides Z. Academic Conference– Oral presentations, Laredo, Texas - 2012.

Instructor- Math, Science and Technology Teacher Preparation Academy (MSTTPA) Title IV Grant – Taught two Saturday workshops for Math and Science teachers, one on Photography and the other on Video Production, TAMIU, Laredo, Texas - fall 2010.

Judge - Lamar Bruni Vergara & Guillermo Benavides Z. Academic Conference- Poster session, Laredo, Texas 2010.

Moderator/Panelist- Screening of *Teorema de Jenny*, a short film based on a story by Dr. Jose Cardona, TAMIU, Laredo, Texas - spring 2010.

Moderator/Presenter - Reading the Globe: The TAMIU Freshmen Experience- film screenings, *The Killing Fields* and *Trade*, Laredo, Texas - October 2010.

The Bridge – Advisor, Texas A&M International University student newspaper –2006-present.

Super Media Patrol Camp –led photo and journalism camp for middle school students, Texas A&M International University- July 12-16, 2010.

Communication Program Coordinator -Texas A&M International University, 2012.

Search Committee Chair - Speech Instructors, Department of Language and Literature, 2009-2010, Texas A&M International University.

Other Search Committees – Texas A&M International University:

1. Full Professor of Communication, Department of Psychology and Communication, committee member 2011-2012.
2. Assistant Professor of Communication (Tenure Track), Department of Language and Literature, committee member 2009-2010.
3. Assistant Professor of Spanish (Tenure Track), Department of Language and Literature, committee member 2008-2009.
4. Assistant Professor of Psychology (Tenure Track), Department of Social Sciences, 2007- committee member 2008.

Project Director – *The TAMIU Annette Olsen-Fazi International Film Festival*, sponsored by Humanities Texas, FACE and Venevision, Laredo, Texas -May 2009.

Project Director – *Writing with Light/Escitura con Luz*, - writing and visual arts exhibit of Photography II and Spanish student work- Department of Language and Literature, Texas A&M International University, *Latin American Studies Week*, sponsored by a UISFL (*Undergraduate International Studies and Foreign Language* program grant, U.S. Department of Education), April 13th- 17th 2009.

Curator- *Writing with Light* – student exhibit - Photography II and Creative Writing students- Department of Language and Literature, Texas A&M International University. Sponsored by Smithsonian-Ford Foundation, March 1st 2007.

Facilitator-*Writing with Light* - photography workshops for elementary school 5th graders from United Day and Encinal elementary schools. Led workshops taught by Texas A&M International University Photo II students. Sponsored by Smithsonian-Ford Foundation, March 2007.

Workshops/Seminars:

Seminar- *Service-Learning Sophomore Success* seminar participant, PROF Center at Texas A&M International University, Title V Grant -Developing Hispanic-Serving Institutions, U.S. Department of Education - Summer 2012.

Seminar- *Sophomore Success* seminar participant, PROF Center at Texas A&M International University, Title V Grant -Developing Hispanic-Serving Institutions, U.S. Department of Education - Summer 2011.

Participant - Investigators and Reporters and Editors, Inc. Workshop - Journalism coverage of issues on the Texas/Mexico border, La Posada Hotel, Laredo, Texas- November 12- 13, 2010.

Seminar- *Learning Communities* seminar participant, PROF Center at Texas A&M International University, Title V Grant. Developed upper-division learning community: COMM 3324 Film Studies: The Films of Roman Polanski and ENGL 4398 Literary Genres- July 2009.