

II French-Mexican-Texan Colloquium "Somos Vínculos"

Texas A&M International University

Laredo, Texas, February 29 and March 1, 2024



PROGRAM

Thursday, February 29, 2024 / Academic Innovation Center (AIC) 126

9:00 hrs. Inauguration.

Dr. Pablo Arenaz, President of Texas A&M International University

Dra. Claudia San Miguel, Provost y Vicepresidente de Asuntos Académicos, TAMIU

Guillaume Pierre, French Consul in Monterrey

Valérie Baraban, French Consul in Houston

10:00-12:00 hrs. Panel **1.** *Corridos* and Other Narratives in Northeast Mexico and Texas. **Evolution and Adaptation. Coordinator**: *José Juan Olvera*

One of the characteristics of *corridos* over the centuries is that the lyrics and narratives inserted in them, as well as their musical form, have had diverse variants over time, which have allowed them to maintain several of their functions. In the Mexico-United States border area, the vitality in the production of lyrics and musical formats has denounced the great historical inequality of their societies, the clash of cultures and the collective construction of identities and otherness. This situation changes according to each region and historical moment causing rap, for example, to replace, among certain groups of young people, the role played by the corrido. This panel aims to approach such aesthetics and their dynamism, including technological evolution and the transformation of gender relations.

Participants:

El corrido y el narcocorrido como fuente histórica en el noreste mexicano. Juan Carlos Ramírez Pimienta, San Diego State University

Espectros de Persecución: Corridos para El Santo Coyote, fantología y memoria cultural de migrantes indocumentados a los Estados Unidos.

Teresita Lozano, UTRGV

"Reina del Acordeón" sin Corona: El Acordeón de género de Eva Ybarra, una fuerza disruptiva en la música de Conjunto Tejano.

Cathy Ragland, Texas North University

TikTok y narcocorridos: análisis de contenido sobre producciones del *culiacanazo 2.0. César Burgos Dávila,* **Universidad de Sinaloa**

Construcción del espacio simbólico transfronterizo México-EU, a través de las letras de las canciones de rap.

José Juan Olvera Gudiño, CIESAS-Noreste y Erik Mejía Rosas, Universidad Pedagógica Nacional

12:00-12:15 hrs. Coffee Break

12:15-13:10 hrs Panel **2.** Economy. Coordinators: Salvador Corrales y Belem Vázquez Galán.

This panel discusses the variables explaining investment in nearshoring in northeastern Mexico and the imports and exports between Mexico and the United States through the Texas border.

Participants:

Nearshoring in the Mexican Northeast. Coordinators: Salvador Corrales Corrales and Belem Vázquez Galán (COLEF-Monterrey)

From Globalization to Regionalization: Analysis of Texas Cross-Border Goods Movement Daniel Covarrubias, TAMIU

13:10-14:45 Lunch (TAMIU Dusty Dinner)

15:00-16:40 hrs. Panel **3.** Water Management. Perception of Drought and Water Scarcity in Nuevo León. Coordinators: *María Eugenia González Ávila, Blanca Vázquez Delgados and Isabel Sánchez Rodríguez (COLEF-Monterrey)*

Drought is a more or less transitory anomaly that is characterized by temporary scarcity of water compared to the normal supply in a certain period of time, whether in a season, a year or several years. The objective of this panel is to analyze and discuss current research on the management, binational policies, and population's perception of water scarcity in the Texas-Northeast Mexico border region.

Participants:

Percepción de la sequía y escasez del agua en Nuevo León María Eugenia González Ávila, Blanca Vázquez Delgado e Isabel Sánchez Rodríguez, COLEF-Monterrey

Entornos emergentes para la gestión del Agua en el Noreste mexicano y Texas Blanca C. García Quiroz, COLEF-Monterrey

Limitaciones para una gobernanza multinivel efectiva en la cuenca del río Bravo: Los ciclos de entregas de agua 35 y 36 del Tratado de 1944.

Ismael Aguilar-Benites, COLEF-Monterrey

Gestión binacional del agua y actores no gubernamentales: La cuenca baja del río Bravo. *José Luis Castro Ruiz,* **COLEF-Monterrey**

16:25 hrs. Closing

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9:00-11:00 hrs Panel 4. Migration and Mobility in Northeast Mexico and Texas: Trends and Current Issues. Coordinators: Shinji Hirai y Benjamin Patrick

This panel brings together scholars on both sides of the border who have carried out collective research on migration in the northeast of Mexico and Texas from different perspectives, such as rights and access to health for migrants, Mexican workers who migrate to the United States through the modality of the H2 visa, undocumented migration, and sanctuary cities. The objective of the panel is to present main findings of current research projects and exchange the experiences of having carried out collective research on a binational or cross-border basis.

Participants:

Acceso a la salud de las personas en movilidad: Tejiendo puentes de colaboración a través de la investigación y la incidencia.

María Elena Ramos Tovar, **Facultad de Trabajo Social / UANL,** *Luis R. Torres-Hostos,* **UTRGV** y *Shinji Hirai,* **CIESAS-Noreste**

Employment of Mexican H-2B Landscape Workers in Texas and the Role of Labor Intermediaries

Christian Zlolniski, UT at Arlington

Los migrantes con visa H2-A en su paso por Monterrey Efrén Sandoval, CIESAS-Noreste y Rubén Hernández-León, University of California, Los Ángeles, UCLA

Migración indocumentada en el norte de Texas: miedo ante la deportación y uso de servicios de salud

Benjamin Bruce y Yetzi Rosales, COLEF-Monterrey

Negocios hidalguense en la Metroplex de Dallas-Fort Worth: migración, indocumentación y tradición cultural

Ámbar Paz, COLEF-Monterrey

11:00-11:15 hrs. Coffee Break

11:15-1:15 hrs. Panel 5. Lives in Limbo: Missing Persons and Exhumations in Northeastern Mexico and Texas. *Coordinators: Séverine Durin (CIESAS) & Kate Huston (TAMIU)*

In Mexico, since the war against drug trafficking began in 2007, the disappearance of people has increased drastically, and with it the families searching for them. The fate of missing people, knowing whether they are alive or dead, is a terrible ordeal that affects the family relatives and friends who search for them every day. And just as they are

searching for them to see if they are alive, they also search for them to confirm if they are dead. While the northeast of Mexico is home to two of the entities with the most missing persons in the country (Tamaulipas and Nuevo León), in Texas there are also graves where undocumented migrants were buried. Disappearance is a practice that is perpetrated on both sides of the border, where migrants and the local population are subject to disappearance.

In this panel, research studies will be presented on the disappearances of people in the northeast region and Texas, in particular, on the exhumations of undocumented migrants and the disappearance of women and girls.

Participants:

Las "cocinas" del norte de Veracruz. Sabrina Melenotte, CIESAS/IRD

Vulnerables a ser desaparecidas. Experiencias de adolescentes desaparecidas y localizadas en Nuevo León. *Séverine Durin*, **CIESAS Noreste.**

On the trail of missing migrants. A proposal from CIR-UBC. *Kate Houston and Alison Hadley,* **TAMIU**

Analyzing immigrant deaths. A forensic perspective, Kate Spradley, Texas State University.

Missing persons cases within Texas. *Eduardo Canales*, **The South Texas Human Rights Center**

13:15-14:45 hrs. Lunch (TAMIU Dusty Dinner)

15:00-16:15 hrs. PANEL 6. What dialogue do we want between academics from northeastern Mexico and Texas? Conversation. Coordinators: Blanca García and José Carlos Lozano.

Participants: Speakers and general public.

- 1) Good practices. What positive experiences of collaboration and academic dialogue have we experienced in recent years that invite us to share them in this conversation?
- 2) Main challenges. What are the most significant problems that, in our opinion, have prevented a more fruitful dialogue in recent years (indifference on our part or that of our academic institutions, the environment of insecurity, COVID, etc.)
- 3) Proposals to intensify or improve the quality of these collaborations.

16:15 hrs. Closing.

Background of the second edition of the Colloquium Somos Vínculos. In May 11 and 12, 2022, the colloquium "Somos Vínculos" was held in Monterrey, Mexico. Social, cultural, and economic expressions of the northeast and Texas", organized by the Consulate General of France in Monterrey, the Center for Research and Higher Studies in Social Anthropology (CIESAS), the French Center for Mexican and Central American Studies (CEMCA), the Institute French from Latin America (IFAL), and 3Museos. Researchers of different nationalities participated, presenting their reflections on the cross border economy, migrations and culture in the northeast region and Texas. Currently, an academic book is in the process of publication that includes the main results of this meeting. At the end of the event, it was agreed that this working group would meet again every two years to continue reflecting in an articulated manner on the most relevant issues in the northeast region and Texas. Texas A&M University in Nuevo Laredo offered to host the meeting in February 29 and March 1, 2024.

WELCOME TO TAMIU!

