Register at
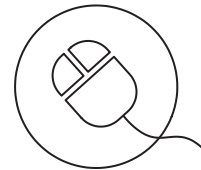
https://oitprofessionaldevelopment.tamiu.edu

Every session includes exciting door prizes!

QUESTIONS?
If you have any questions, please e-mail
elearning@tamiu.edu or call 956.326.2310.

Texas A&M International University is a subscriber to the Quality Matters program.

QUALITY MATTERS
P R O G R A M
QM

Office of Instructional Technology and Distance Education Services
Killam Library, Room 259

Texas A&M International University
*e*Learning
powered by OIT

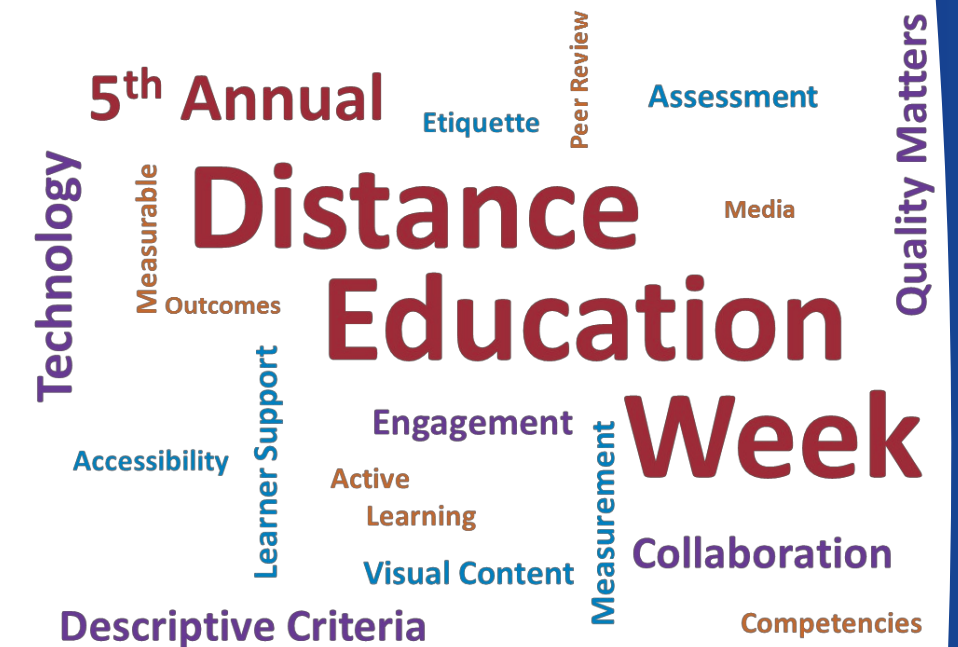# Texas A&M International University
Office of Information Technology
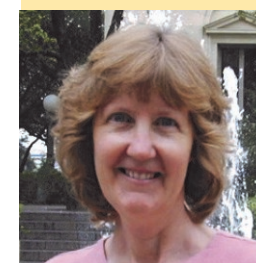
Schedule of Events

NDLW
NATIONAL DISTANCE
LEARNING WEEK

The purpose of National Distance Learning Week is to generate greater awareness and appreciation for distance learning, including K-12, Higher Education, Corporate and Military, while recognizing leaders and best practices in the field. Therefore, Texas A&M International University conducts local events during this time that highlights online, video conferencing, emerging technologies as well as best practices and lessons learned in online and blended environments.

5th Annual Etiquette · Peer Review · Assessment
Technology · Measurable · **Distance** · Media
Outcomes · **Education** · Quality Matters
Learner Support · **Week** · Engagement
Accessibility · Active Learning · Measurement
Visual Content · Collaboration
Descriptive Criteria · Competencies

Distinguished Speaker

Georgia K. Harper is the Scholarly Communications Advisor for the University of Texas at Austin Libraries, where she focuses on issues of digital access. She was Senior Attorney and manager of the Intellectual Property Section of the Office of General Counsel for the University of Texas System until August 2006. She is author of the online publication, *The Copyright Crash Course*, that provides guidance to university faculty, students and staff concerning a wide range of copyright issues and is freely accessible to all universities and colleges.

She has conducted local, state, regional and national workshops and seminars on copyright issues. She was named a fellow of the National Association of College and University Attorneys in June 2001, and in 2010 received the inaugural Georgia Harper Copyright Literacy Award from the Center for Intellectual Property at University of Maryland, University College. Ms. Harper graduated with High Honors from UT-Austin with a B.S. in Education and with Honors from the UT-Austin Law School with a J.D. degree. She also holds an M.S.I.S with a focus on digital libraries from UT's Information School, and a M.A. in Contemplative Education from Naropa University, Boulder, Colorado.

November 11 - 15, 2013

OIT
Office of Information Technology

Monday, November 11, 2013	Tuesday, November 12, 2013 *Library Track*	Wednesday, November 13, 2013 *QM Track*	Thursday, November 14, 2013 *Emerging Technology Track*	Friday, November 15, 2013 *Faculty Showcase*

Monday, November 11, 2013

8:30 to 9:20 — National Civil War Museum Virtual Fieldtrip
Location: FPA Theater
Presenter: Brett Kelley, Curator, National Civil War Museum

Sit with History 1301 students as they receive a visit from the curator of the National Civil War Museum. Join them as the curator takes them back to the war that pitted American states against one another. A question and answer session will be available at the end of the presentation.

11:00 to 12:00 — Preparing the New Generation of Public Service Practitioners Through Professional Distance Education and Training
Location: WHTC 104
Presenter: Dr. Peter Haruna, Associate Professor/Co-Director of MPA Program, College of Arts & Sciences, Public Affairs & Social Research

The advancement of information technology has resulted in a steady increase in the number of public affairs programs offering online courses. Graduate public affairs programs are affected by this proliferation of online course delivery. The Global Standard for Public Affairs Education lists 51 member schools providing online offerings, an exponential growth since 2003 when there were only 15. The question that arises is: How does professional distance education and training affect the quality of public service preparation? This presentation argues that distance education provides both opportunity and challenge as programs engage with and incorporate technology in the preparation of the new generation of public service practitioners.

2:00 to 3:00 — Technology Tools I Used in My Flipped Classroom
Location: WHTC 104
Presenter: Dr. Ronald Anderson, Associate Professor, College of Education, Curriculum & Pedagogy

Planning to flip your classroom? Discover how Dr. Anderson flipped two course sections of EDCI 3301 (Assessment for Instructional Design) with the integration of various instructional technologies, such as Camtasia, SnagIt, YouTube, podcasts, Survey Monkey, Edmodo, and others. Learn about the positive results he acquired: more student engagement and higher mastery levels of learning outcomes by students in flipped courses, as compared to sections from previous semesters.

3:00 to 4:00 — Broadway Speakers Bureau Virtual Fieldtrip
Location: WHTC 116
Presenter: Broadway League Panelists

Join this interactive seminar as professionals share information about non-performance careers in the arts (producing, general management, marketing, press, stage management, etc.) with TAMIU students. Our speakers include award-winning professionals associated with many of the top Broadway shows such as *Wicked, Billy Elliot, Follies, Stick Fly, Seminar, Other Desert Cities,* and *Rent.*

3:30 to 4:00 — Crime and Media Virtual Fieldtrip
Location: SC 236
Presenter: Dr. Chris Ferguson, Associate Professor and Chair, Department of Psychology, Stetson University

Now at Stetson University, former-TAMIU faculty member Dr. Chris Ferguson will address TAMIU students once again via video conference on his expertise in violence and media. Join students as they learn about the research conducted by Dr. Ferguson on the relationship of violence and media.

Tuesday, November 12, 2013 — Library Track

10:00 to 11:30 — Managing Copyright Infringement Risk: Four Ways to Keep it Legal
Location: WHTC 224
Presenters: Georgia Harper, J.D., Scholarly Communications Advisor, and Emilie Algenio, Professional Librarian, University of Texas at Austin

Enrich your online courses and help your students learn by incorporating others' text, images, audio and video into what you create. While there is always a risk of infringing the copyrights of those whose materials you use, the risk can be easily and effectively managed. Learn how to be sure who owns what you create, how to find risk-free materials, when and how to rely on fair use, and when to seek permission directly from a copyright owner, as well as how to acknowledge the use of others' materials and keep track of the rights you have to use them. Contribute to the discussion by asking your important questions during the Q&A session.

11:30 to 12:30 — TAMIU Killam Library and Our Relationship with the Texas Digital Library
Location: WHTC 226
Presenter: Tim Bogue, Systems/Web Services Librarian, Sue and Radcliffe Killam Library

The Sue and Radcliffe Killam Library is a part of the Texas Digital Library (TDL), a consortium of higher education institutions that provides shared services in support of research and teaching. Learn about some of the integrated systems of the TDL, such as: *Open Systems Journal* (OJS) (an online peer-reviewed publishing system), Open Conference Systems (OCS) (an open-source Web publishing tool for creating a complete online presence for academic conferences), Electronic Theses and Dissertations (ETD/VIREO) (a submissions and management system for electronic theses and dissertations), and Institutional Repositories (IR) (services for collecting, storing, preserving, and disseminating digital content from an institution).

2:00 to 3:00 — New Research Tools in the Library
Location: WHTC 224
Presenter: John Maxstadt, Head of Public Services, Sue and Radcliffe Killam Library

Sage Research Methods Online is a new database that includes a heuristic feature. See how your students can use this new resource to make informed choices among different research methods and models, and how it can support them through the actual process of their research. RefWorks is a new application that basically does what EndNote does (allows you to construct and share customized bibliographies) in a format that is considerably more user-friendly.

3:30 to 4:30 — "I can't believe my instructor answered my email!" - Instructor Presence in a Large Online Courses
Location: WHTC 224
Presenter: Dr. Whitney Bischoff, Associate Professor, Dr. F. M. Canseco School of Nursing and Health Sciences

A seasoned online instructor faces her most challenging semester yet: 181 students in one giant online writing intensive course. Learn how the instructor designed the course for the large number of students and hear from the students who took the course about the strategies that helped them feel connected to the instructor.

Wednesday, November 13, 2013 — QM Track

9:00 to 10:00 — Creating a Discussion Board Rubric **
Location: Webinar (please footnote on requirements)
Presenter: Quality Matters

Rubrics can be powerful tools that benefit both the instructor and the students. Rubrics explain to your students the criteria that will be used to assess their work, encourage critical thinking, and enable instructors to provide better feedback to their students. In this workshop, you will create a rubric that helps your students maximize learning in discussion forums.

11:00 to 12:00 — Panel Discussion: Preparing for QM Review
Location: WHTC 104
Presenter: Dr. Patricia Abrego, Director of Instructional Technology & Distance Education, and Faculty with QM-Recognized Courses

With our growing number of Quality Matters-recognized courses at TAMIU, our faculty have gained insight on best practices in preparing for a QM course review. Find out more about the review process and join the conversation as our panelists share their various experiences with participants. Come with any questions you may have about the QM rubric, the development or review process, and leave with a better understanding of how you can get your course nationally recognized with Quality Matters.

2:00 to 3:00 — How Do I Design My Course with Quality Matters in Mind?
Location: Cowart 112
Presenter: Julio Tovar, Instructional Technology Coordinator, Office of Information Technology

Starting the development of an online course for the first time and not sure where to begin with the QM rubric? This hands-on session will demonstrate how to start the initial/basic process of designing a course with Quality Matters in mind.

5:00 to 6:00 — Creating a Discussion Board Rubric **
Location: Webinar
Presenter: Quality Matters

Rubrics can be powerful tools that benefit both the instructor and the students. Rubrics explain to your students the criteria that will be used to assess their work, encourage critical thinking, and enable instructors to provide better feedback to their students. In this workshop, you will create a rubric that helps your students maximize learning in discussion forums.

Thursday, November 14, 2013 — Emerging Technology Track

9:00 to 10:00 — How to Create Web Cam Videos to Communicate Effectively in an Online Class
Location: Cowart 112
Presenter: Juan Ramírez, Instructional Technology Coordinator, Office of Information Technology

This presentation focuses on the creation and use of personally recorded webcam videos in online courses to address QM standards. Learn best practices and view samples before watching a demo on how to create your own recordings with YouTube.

10:30 to 11:30 — Classroom Conversations in the Cloud - An Alternative to Discussion Forums
Location: Cowart 112
Presenter: Carlos Vallarta, Instructional Technology Coordinator, Office of Information Technology and Dr. Elizabeth Tomsich, Assistant Professor, College of Arts & Sciences, Public Affairs & Social Research

Discover a new way of hosting interactive discussions online, through a Cloud application called VoiceThread. VoiceThread provides your students an opportunity to comment on presentations/discussions using 1 of 5 powerful commenting options: microphone, webcam, text, phone, and audio-file upload. Begin using VoiceThread immediately after the workshop!

12:15 to 1:45 — Lunch and Learn Session: Top Hat, The Modern Educator
Location: WHTC 103
Presenter: Andrew Patterson, Senior Account Director, Top Hat

Students *and* Teachers deserve a classroom that is collaborative, dynamic and inspires curiosity. Higher education is ready for change, and Top Hat is proud to help make that change a reality, utilizing devices students already own. Top Hat is a web-based classroom response software that promotes BYOD (bring your own device) technology – this means students can come to class equipped with their own laptop, tablet, smart device, cell phone, etc. and engage with the lecturer in real time. Be prepared to go '"Back to the Future" by participating in this demonstration from the student's perspective, using your own laptop, tablet, WiFi device, smartphone, or basic cell phone.

2:00 to 3:00 — Lecture Capture at Your Fingertips: ECHO 360 Personal Capture
Location: Cowart 112
Presenter: Roberto González, Associate Director of Instructional Technology Services, & Al Tapia, Instructional Technology Video Specialist, Office of Information Technology

Need a fast way to capture your lecture in your classroom or office on the fly? With the new ECHO 360 features available for faculty at TAMIU, the ECHO 360 Personal Capture software may be the solution for you! Learn from Media Services as they explain how to take advantage of this software in the classroom and desk station.

5:00 to 6:00 — Evening Session: Top Hat, The Modern Educator
Location: WHTC 104
Presenter: Andrew Patterson, Senior Account Director, Top Hat

Students *and* Teachers deserve a classroom that is collaborative, dynamic and inspires curiosity. Higher education is ready for change, and Top Hat is proud to help make that change a reality, utilizing devices students already own. Top Hat is a web-based classroom response software that promotes BYOD (bring your own device) technology – this means students can come to class equipped with their own laptop, tablet, smart device, cell phone, etc. and engage with the lecturer in real time. Be prepared to go '"Back to the Future" by participating in this demonstration from the student's perspective, using your own laptop, tablet, WiFi device, smartphone, or basic cell phone.

Friday, November 15, 2013 — Faculty Showcase

10:00 to 12:00 — Faculty Showcase
Location: Student Center, 1st Floor Rotunda
Presenter: TAMIU Faculty and Instructional Technology Coordinators

Come and discover how your peers are using different technology tools to enhance their course materials on ANGEL!

$500 Technology Grant Giveaway!**

Receive one chance to win a $500 technology grant with every three sessions you attend at DE Week!

The drawing will take place at the end of the Faculty Showcase Nov. 15, 2013!

Winner must be present at drawing to claim prize.

- **Sign-in at the beginning of each session required to receive a participation stamp.**
- **Stamps will be given at the end of each session.**

** Only full-time and adjunct faculty eligible.

Icon Legend

 Face-to-Face   Hands-On   Video Conference/ Webinar   Showcase

***This session will be conducted using Collaborate so you can participate from any location with laptop internet access. (**Note**: Each participant will need his/her own computer and a headset/microphone. iPads are not compatible.)*