

WHY VOTING MATTERS

We shape the outcome only if we provide input.

It enhances the chance that those in charge will speak for you

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It reminds politicians who they serve

It sparks positive change and shifts the tide

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It shows your commitment to the common good

It impacts important decisions about healthcare, education, the economy, jobs, infrastructure, the health of our communities and more

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It doesn't make you a passive bystander, leaving the responsibility to others

It demonstrates that you're hopeful, positive and engaged

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It's a way to make your voice matter

“Vote because it is the one absolutely necessary step toward any better place. It reminds public servants about the public they serve. It dilutes the power of big donors and narrow interests. It builds civic muscles we need all through the year to serve our neighbors and strengthen our communities.”

- Nancy Gibbs, director of the Shorenstein Center and visiting Edward R. Murrow professor at Harvard Kennedy School