

CATALOG YEAR 2011-2012
 (Please use separate form for each add/change)

COLLEGE/SCHOOL/SECTION: Department of Language and Literature
 Communication

Course: Add: X Delete: _____
 (check all that apply) Change: Number 3307 Title Health Communication SCH _____ Description _____
 Prerequisite Completion of COMM 1311 or COMM 3300
 New course will be part of Communication major X minor Communication X
 as a required _____ or elective X course
 New course will introduce _____, reinforce _____, or apply _____ concepts

If new, provide Course Prefix, Number, Title, **Measurable** Student Learning Outcomes, SCH Value, Description, prerequisite, and lecture/lab hours if applicable. If in current online catalog, provide change and attach text with changes in red and provide a brief justification.

Program: Delete: _____ Add: _____ Change: _____ Attach new/changed Program of Study description and 4-year plan. If in current catalog, provide change and attach page with changes in red.

Minor: Add: _____ Delete: _____ Change: _____ Attach new/changed minor. If in current catalog, provide change and attach page with changes in red.

Faculty: Add: _____ Delete: _____ Change: _____ Attach new/changed faculty entry. If in current catalog, provide change and attach page with changes in red.

College Introductory Pages: Add information: _____ Change information: _____
 Attach new/changed information. If in current catalog, provide change and attach page with changes in red.

Other: Add information: _____ Change information: _____ Attach new/changed information. If in current catalog, provide change and attach page with changes in red.

Approvals:	Signature	Date
Chair Department Curriculum Committee	Agustin Martinez-Samos <small>Digitally signed by Agustin Martinez-Samos DN: cn=Agustin Martinez-Samos, o=Department of Language and Literature, email=jmartinez-samos@tamui.edu, c=US Date: 2011.03.09 13:04:41 -0600'</small>	_____
Chair Department	Manuel Broncano <small>Digitally signed by Manuel Broncano DN: cn=Manuel Broncano, o=Department of Language and Literature, email=manuel.broncano@tamui.edu, c=US Date: 2011.03.09 16:27:22 -0600'</small>	_____
Chair College Curriculum Committee	James A Norris <small>Digitally signed by James A Norris DN: cn=James A Norris, o=Texas A&M International University, ou=Dept of Social Sciences, email=jnorris@tamui.edu, c=US Date: 2011.03.17 13:51:03 -0500'</small>	_____
Dean	Kevin Lindberg <small>Digitally signed by Kevin Lindberg DN: cn=Kevin Lindberg, o=College of Arts and Sciences, ou=Texas A&M International University, email=klindberg@tamui.edu, c=US Date: 2011.03.21 17:34:21 -0500'</small>	_____

Dean

10/13/10

Course Prefix: COMM

Course Number: 3307

Course Title: Health Communication

Student Learning Outcomes:

Course Description: In depth study of the central issues, topics, theories, and perspectives relating to health studies, health education, and communication. Surveys rhetorical, pragmatic, and interpretive, and contextual perspectives of communication processes that influence health care practices.

Course Prerequisites: COMM 1311 or COMM 3000

Student Learning Outcomes:

1. Students will be able to articulate and build substantial arguments based upon credible evidence.
2. Students will be able to creatively articulate ideas and arguments utilizing written assignments and oral presentations.
3. Students will be able to critically examine theories of communication and their relevancy to contemporary conceptions of health issues and culture.
4. Students will be able to identify multiple public health crises and the interrelated communication implications.
5. Students will be able to apply varied research methodologies to examine mediated health images.
6. Students will increase their competency of communication theory.
7. Students will increase their competency of diversity in health care settings.
8. Student will develop professional skills to support healthcare environments.
9. Students will develop small group skills.
10. Students will critically examine relationship development and the role communication plays in determining the nature and quality of interpersonal relationships with professional and healthcare settings.
11. Students will analyze the ethical dimensions of health- related communication.

Justification: This course we give students the opportunity to fully examine global health trends. Students need to be able to understand the communicative practices that envelop healthcare, policies, and rhetorical messages that affect the lived world. Using various research methodologies the course allows students to provide careful analysis of healthcare trends.