Women’s & Gender Studies Marketable Skills

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| **Degree** | **Subject Skills** | **Transferable and Marketable Skills** | **Possible Careers** |
| WGSTMinor | **Identify women’s contributions to fields like history, literature, culture, politics, and economics** | * Critical thinking skills
* Cultural literacy and awareness
* Understanding power relations
* Sampling of knowledge from diverse fields
 | * Social media promoter/ influencer
* Hiring Manager
* Title IX Officer
* Political Campaign Planner
* Advertising, Marketing, Management, and Public Relations
* Legal Professional (lawyer, paralegal, etc.)
* Education Worker (teacher, administrator, etc.)
* Creative Writer
* Social Worker
* Museum Studies Professional/ Curator
* Consulting, Public Policy
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|  | Employ grammatical standards in essays and/ or presentations | * Critical thinking skills
* Evaluation and analysis of complex texts Synthesis of complex information
* Detail-oriented reading skills
* Conformity with grammatical & stylistic standards in writing and oral delivery
* Editing and proofreading skills
* Argumentation
 | GovernmentJournalismAdvertising, Marketing, Management, and Public RelationsInternational Commerce and LogisticsLegal ProfessionEducationCreative Writing, EntertainmentTechnical Communication (Grant Writing, Human/Computer Interface Design, Corporate Communications, IT writingConsulting |
|  | Analyze the intersection of gender, race, class, culture, and/ or sexuality | * Critical thinking skills
* Cultural literacy and awareness
* Understanding power relations
* Synthesis of various identity politics
 | * Social media promoter/ influencer
* Hiring Manager
* Title IX Officer
* Political Campaign Planner
* Marketing, Management, and Public Relations
* Legal Professional (lawyer, paralegal, etc.)
* Education Worker (teacher, administrator, etc.)
* Creative Writer
* Social Worker
* Community organizer
* Non-Profit Activist
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|  | Conduct Research on WGST Topics. | * Critical thinking skills
* Evaluation and analysis of complex texts Synthesis of complex information
* Organization & Time Management
* Locating Resources
* Conducting Research
* Interview & Survey Proficiency
* Data interpretation and management
 | * Market analyst
* Data collector (survey designer, interviewer, etc.)
* Social media promoter/ influencer
* Journalist/ editor
* Advertising, Marketing, Management, and Public Relations
* Commerce and Logistics
* Legal Professional (lawyer, paralegal, etc.)
* Education Worker (teacher, administrator, etc.)
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|  | Compose arguments that effectively analyze WGST topics | * Critical thinking skills
* Evaluation and analysis of complex texts
* Synthesis of complex information
* Detail-oriented reading skills
* Cultural literacy and awareness
* Argumentation
* Delivering information to diverse audiences
* Writing skills
 | * Civil Servant
* Political campaign planner
* Social media promoter/ influencer
* Journalist/ Editor
* Advertising, Marketing, Management, and Public Relations
* Commerce and Logistics
* Legal Professional (lawyer, paralegal, etc.)
* Education Worker (teacher, administrator, etc.)
* Community organizer
* Non-Profit Activist
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