

Roberto R. Heredia

WORK ADDRESS

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PERSONAL INFORMATION

Spanish/English Bilingual
Citizenship: United States

CURRENT POSITION

2010 - Present Adjunct Affiliation to Hispanic Studies, Texas A&M University (TAMU),
College Station
2010 - Present Director: GREAT: Title V Promoting Postbaccalaureate Opportunities for
Hispanic Americans Program
2009 - Present Professor of Psychology, TAMIU

PREVIOUS POSITIONS

2008 - 2010 Chair, Behavioral Sciences, TAMIU
2003 - 2008 Associate Professor of Psychology, TAMIU
1998 - 2003 Assistant Professor of Psychology, TAMIU
2008 Psychology Masters of Science Coordinator
1998 - 2003 Assistant Professor of Psychology, TAMIU
1996 - 1998 Postdoctoral Fellow, University of California (UC), San Diego
1997, Spring Lecturer, University of San Diego
1997, Fall Lecturer, San Diego State University

EDUCATION

1997 -1998 *Postdoctoral Fellow*, Department of Psychology, Center for Human Information
Processing, UC San Diego
1995 -1997 *Postdoctoral Fellow*, Center for Research in Language, UC San Diego
1995 **PhD Experimental Psychology**, UC Santa Cruz
1991 **M.A Experimental Psychology**, UC Santa Cruz
1988 **B.A Psychology/Spanish**, UC Davis

PhD DISSERTATION COMMITTEE

<i>Barry McLaughlin, PhD</i>	Academic Advisor	UC Santa Cruz: Second Language Acquisition
<i>Dominic W. Massaro, PhD</i>	Dissertation Chair	UC Santa Cruz: Experimental Psychology
<i>Mary Susan Weldon. PhD</i>	Committee Member	UC Santa Cruz: Human Memory
<i>Kenji Hakuta PhD</i>	Committee Member	Stanford University: Education and Bilingualism

POST DOCTORAL ADVISORS

Elizabeth A. Bates, PhD Center for Research in Language, UC San Diego
 David Swinney, PhD Psychology, Center for Human Information Processing, UC San Diego

AWARDS

2014 College of Arts and Sciences, Scholar of the Year
 2003 Educator of the Year, School Bell Award, The Board of Directors of the Laredo Chamber of Commerce, Annual Excellence in Teaching Award
 2002 University Scholar of the Year, TAMIU
 2002 Scholar of the Year, College of Arts and Humanities
 1997 Chancellor's Postdoctoral Fellowship, UC San Diego
 1996 -1997 National Science Foundation, Research Experiences for Undergraduates Grant
 1995 -1997 National Science Foundation, Postdoctoral Research Fellowship
 1995 Chancellor's Postdoctoral Fellowship (**declined**), UC San Diego
 1994 American Psychological Association's Dissertation Research Award
 1993 -1995 McLaughlin, B., & Heredia, R.R. *Bilingual Education Fellowship Program*
 Office of Bilingual Education and Minority Languages Affairs, U.S Department of Education, Bilingual Research Center, UC Santa Cruz
 1992 National Hispanic Scholarship Foundation Fellowship
 1991 American Psychological Association Fellowship (**declined**)
 1990 -1992 Patricia Harris Fellowship, UCSC
 1989 -1990 Graduate Opportunity Fellowship, UCSC

TEACHING EXPERIENCE

1998- Present **Graduate:** *Research Methods and Statistics (PSYC 5320), Cognitive Science (PYSC 5370), Human Memory (PSYC 5374), TAMIU*
 1998 - Present **Undergraduate:** *Basic Statistics for Psychology (PSYC 2317), Research Methods in Psychology (PSYC 3302), Learning and Memory (PSYC 3304), Psychology of Language (PSYC 4305) Language Development (PSYC 4306), Psychology of Bilingualism (PSYC 4307), History & Systems of Psychology (PSYC 4308), Cognitive Psychology (PSYC 4325), Undergraduate Research (4199-4399), TAMIU*
 1997 *Lecturer: Language Acquisition, San Diego State University, Fall*
 1997 *Lecturer: Research Methods in Cognitive Psychology, University of San Diego, Spring*
 1990 - 1994 *Teaching Assistant: Research Methods, Second-language and Bilingualism, Psychological Statistics, Advanced Research Methods, UC Santa Cruz*

TEACHING INTERESTS

Bilingualism, Cognitive Science, Cognitive Psychology, Experimental Psychology, Human Memory, Methods and Statistics, Psycholinguistics, Second Language Acquisition(Learning),

RESEARCH INTERESTS

Bilingual Lexical Processes, Figurative Language Processing, Lexical access, Lexical Ambiguity Resolution, Memory and Information Processing, Second-Language Acquisition, Sentence Processing, Word recognition,

GRANTS

2011 Cieřlicka, A.B., Heredia, R.R., & Vaid, H. *The Cerebral symmetries in bilingual figurative processing. (\$10,000.00)*. TAMIU & TAMU Collaboration.

- 2010 - 2015 Director: *Title V Part B: Promoting Postbaccalaureate Opportunities for Hispanic Americans (PPOHAP)*. Graduate Retention Enhancement at TAMIU (GREAT). U.S Department of Education (**2.8 Million**).
- 2007 - 2009 PI: *Comprehension of Idiomatic expressions*. University Research Grant (**\$7,000.00**).
- 2006 PI: *Comprehension of idiomatic expressions by bilinguals*. Texas Center Research Fellows Grant Program: Texas Center for Border Economics and Enterprise Development (**\$3,000.00**).
- 2005 Vaid, J., (PI) & Heredia, R.R. (CO-PI). *Linguistic and cognitive impact of language brokering by Mexican American youth*. Mexican American and U.S. Latino Research Center Planning Grant, TAMU & TAMIU (**\$5,000**).
- 2004 PI: *Child Bilingualism: A psychological analysis of code-switching in children*. Texas Center Research Fellows Grant Program: Texas Center for Border Economics and Enterprise Development (**\$3,000.00**).
- 2004-2005 PI: Mini-Grant. *Child bilingualism: A Psychological analysis of code-switching in children (no. 147006) (\$1000.00)*.
- 2003-2004 PI: Mini-Grant. *Bilingual sentence processing (no. 147006; \$1000.00)*.
- 2002-2003 PI: Mini-Grant. *Bilingual language sentence processing: Reading versus spoken language (no. 147006; \$960.00)*.
- 2002 Texas Excellence Fund: Faculty Research Grants (**\$4,500.00**).
- 2001-2002 PI: Mini-Grant. *Sentence processing in bilinguals: An on-line investigation (no. 147006; \$406.00)*.
- 2000 PI: Research Grant from the Texas Center for Border Economic and Enterprise Development. *Language code-switching: A psychological analysis of why bilinguals mix Spanish and English en la frontera (\$3,500.00)*.
- 1999-2000 PI: Mini-Grant. *Sentence processing in bilinguals: An on-line investigation (no. 145006; \$1,000.00)*.
- 1998-99 PI: Mini-Grant. *Sentence processing in bilinguals: An on-line investigation (no.147006; \$975.00)*.
- 1995-1997 PI: *Bilingual lexical representations (NSF GRANT No. SBR-9520489; \$80,000)*. UC San Diego.
- 1996-1997 PI: National Science Foundation, Research Experiences for Undergraduates Grant. *Bilingual lexical representations (\$5,000)*, UC San Diego.
- 1993-1995 McLaughlin, B., & Heredia, R.R. *Bilingual education fellowship program*. Office of Bilingual Education and Minority Languages Affairs, U.S Department of Education, Bilingual Research Center, UC Santa Cruz.

GRANTS ATTEMPTED

- Cieślicka, A.B. (PI), Heredia, R.R. (Co-PI), & Vaid, H. (Co-PI). (2011, Not Funded). *Bilingual figurative processing*. NSF (Proposal No: 1127443; **\$310,512**), TAMIU & TAMU Collaboration.
- Heredia, R.R. (2002, Not Funded). *A Psycholinguistic exploration of why bilinguals mix their two Languages*. Sponsor: **The National Endowment for the Humanities (\$24,000)**.
- Heredia, R.R. (2008, Not Funded). *Language processing: The comprehension of idiomatic expressions by bilinguals*. NSF (Proposal No. 0817654; **\$241,352.00**).
- Heredia, R.R., & Cieślicka, A.B. (2009, Not Funded). *Language processing: The comprehension of idiomatic expressions by bilinguals*. NSF (Proposal No. 0924292; **\$213,415**).
- Heredia, R.R., & Cieślicka, A.B., & Marian, V. (21010, Not Funded). *Language processing: The comprehension of idiomatic expressions by bilinguals*. NSF (Proposal No. 1025585; **\$294,306**).
- Joshi, R.M., Vaid, J., & Heredia, R.R. (2004, Not Funded). *Texas A&M early reading first literacy project*. Grant submitted to the **US Department of Education**. TAMU & TAMIU Collaboration.
- Schrauf, R., & Heredia, R.R. (Not funded). *Memory and self-reported bilingual proficiency*. **National**

- Institute on Aging (National Institute of Health)**. Northwestern University Medical Center, Buehler Center on Aging & TAMIU Collaboration.
- Taraban, et al., (2005, Not Funded). *A proposal for the establishment of the Texas Tech University Center for Mexican-American math and science learning*. NSF (Proposal No. 0527845). Texas Tech University & TAMIU Collaboration.
- Vaid, J., Heredia, R.R., (2005, Not funded). *Cognitive linguistic impact of language brokering experience*. **RO3 National Institute of Health (\$18,000.00)**, TAMU & TAMIU Collaboration.
- Vaid, J., Heredia, R.R., (2006 Not Funded). *Linguistic and cognitive impact of language brokering by Mexican American youth*. Mexican American and U.S. **Latino Research Center Planning Grant, TAMU** (J. Vaid, PI & R.R. Heredia, Co-PI). **(\$5,000)**. TAMU & TAMIU Collaboration.
- Vaid, J., Heredia, R.R., (2007, Not Funded). *Humor comprehension: Cognitive, experimental inquiry*. NSF. TAMU & TAMIU Collaboration.
- Vaid, J., Heredia, R.R., & Malatesh, J. (Not funded) *Metalinguistic awareness in emergent biliteracy*. Sponsor: **The National Institute of Child Health and Development**. TAMU & TAMIU Collaboration.
- Ward, T., Vaid, J., & Heredia, R.R. (2004, Not funded). *Bilingual cognition and language processing*. University of Alabama, TAMU, & TAMIU Collaboration.
- Ward, T., Vaid, J., & Heredia, R.R. (2005 Not Funded). *Bilingual cognition and language processing*. University of Alabama, TAMU, & TAMIU Collaboration.

DOCTORAL DISSERTATION

- Heredia, R.R. (1995). *Concreteness effects in high frequency words: A test of the revised hierarchical and the mixed models of bilingual memory representations* (Unpublished doctoral dissertation). University of California-Santa Cruz.

PUBLICATIONS

- Altarriba, J., Heredia, R.R. (2014). Bilingual memory representation. In R.R. Heredia & J. Altarriba, J. (Eds.), *Foundations of bilingual memory* (pp. 3-10). Springer.
- Blumentritt, T.L., & Heredia, R.R. (2005). Stereotype processing and nonliteral language. In H.L. Colston & A. Katz (Eds.), *Figurative language comprehension: Social and cultural influences* (pp. 261-281). Mahwah, NJ: Erlbaum.
- Cieślicka, A.B., & Heredia, R.R. (2011). Hemispheric asymmetries in processing L1 and L2 idioms: Effects of salience and context. *Brain & Language*, 116, 136-150. doi:10.1016/j.bandl.2010.09.007.
- Cieślicka A.B., García, O., Morales, J., & Heredia, R.R. (2013). Dual-coding theory revisited: Concreteness and picture superiority effects in bilingual incidental memory tasks. *Exploring the microcosm and the macrocosm of language teaching and learning: A festschrift for Professor Anna Nizgorodcew on the occasion of her 70th birthday* (pp. 23-40). Kraków: Jagiellonian University Press.
- Cieślicka, A.B. Heredia, R.R., Olivares, M. (2014). It's all in the eyes: How language dominance, salience, and context affect eye movements during idiomatic language processing. In L. Aronin, L & M. Pawlak (Eds.), *Essential topics in applied linguistics and multilingualism: Studies in honor of David Singleton* (pp. 21-42). Springer.
- García, O., Cieślicka, A.B., & Heredia, R.R. (2015). Nonliteral language processing and methodological considerations. In R.R. Heredia & A.B. Cieślicka (Eds.), *Bilingual figurative language processing* (pp. 117-168).
- Heredia, R.R. (1996, Winter). Bilingual memory: A re-revised version of the hierarchical model of bilingual memory. *The Newsletter of the Center For Research in Language*, 10, 3-6. University of California-San Diego.
- Heredia, R.R. (1997). Bilingual memory and hierarchical models: A case for language dominance. *Current Directions in Psychological Science*, 6, 34-39.
- Heredia, R.R. (1998). Language representation in bilinguals. *Counseling in the borderlands*, 1, 5-6.

- Heredia, R.R. (2003). Special issue: Bilingual Sentence Processing *Experimental Psychology*, 50(3), 157-158.
- Heredia, R.R. (2008). Mental models of bilingual memory. In J. Altarriba & R.R. Heredia (Ed.), *An introduction to bilingualism: Principles and processes* (pp. 39-67). New York, NY: Erlbaum.
- Heredia, R.R., & Altarriba, J. (2001). Bilingual language mixing: Why do bilinguals code-switch? *Current Directions in Psychological Science*, 10, 164-168.
- Heredia, R.R., & Blumentritt, L.T. (2002). On-line processing of social stereotypes during spoken language comprehension. *Experimental Psychology*, 49, 208-221.
- Heredia, R.R., & Brown, J.M. (2005). Code-switching. In *the encyclopedia of linguistics*. New York: Routledge.
- Heredia, R.R., & Brown, J.M. (2004). Bilingual Memory. In T.K. Bhatia, & W.C. Ritchie (Eds.), *Handbook of bilingualism* (pp. 225-249). Malden, MA: Blackwell Publishing.
- Heredia, R.R., & Brown, J.M. (2013). Bilingual Memory. In T.K. Bhatia, & W.C. Ritchie (Eds.), *The handbook of bilingualism* (2nd ed., pp. 269-291). Malden, MA: Wiley-Blackwell Publishing.
- Heredia, R.R. & Cieślicka, A.B. (2014). Bilingual storage: Compound-coordinate and derivatives. In R.R. Heredia & J. Altarriba (Eds.), *Foundations of bilingual memory* (pp. 11-40). Springer.
- Heredia, R.R., & McLaughlin, B. (1992). Bilingual memory revisited. In R. Harris (Ed.), *Cognitive processing in bilinguals* (pp. 91-103). Amsterdam: Elsevier Science Publishers B.V.
- Heredia, R.R., & Muñoz, M.E. (2015). Metaphoric reference: A real-time analysis. In R.R. Heredia & A.B. Cieślicka (Eds.), *Bilingual figurative language processing* (pp. 89-116).
- Heredia, R.R. & Stewart, M.T. (2002). On-line methods in spoken language research. In R.R. Heredia & J. Altarriba (Eds.), *Bilingual sentence processing* (pp.7-28). Amsterdam: Elsevier Science.
- Heredia, R.R., Weldon, M.S., & McLaughlin, B. (1992). Data-driven vs. conceptually-driven processes in bilingual memory: One or two memory stores? In D. Staub & C. Delk (Eds.), *The proceedings of the twelfth second language research forum* (pp. 256-278). Lansing: Papers in Applied Linguistics.
- Massaro, D.W., Tsuzaki, M., Cohen, M.M., Gesi, A., & Heredia, R.R. (1993). Bimodal speech perception: An examination across languages. *Journal of Phonetics*, 21, 445-478
- Matlock, T., & Heredia, R.R., (2002) Lexical access of phrasal verbs and verb-prepositions monolinguals and bilinguals. In R.R. Heredia & J. Altarriba (Eds.), *Bilingual sentence processing* (pp. 251-274). Amsterdam: Elsevier Science Publishers B.V.
- McLaughlin, B. & Heredia, R.R. (1996). Information processing approaches to the study of second language acquisition. In W.C. Ritchie & T.K. Bhatia (Eds.), *Handbook of second language acquisition*. (pp. 213-228). New York: Academic Press.
- Stewart, M.T., & Heredia, R.R. (2002). Comprehending spoken metaphoric reference: A real-time analysis. *Experimental Psychology*, 49, 34-44.
- Vaid, J., Hull, R., Heredia, R., Gerkens, D., & Martinez, F. (2003). Getting a joke: The time course of meaning activation in verbal humor. *Journal of Pragmatics*, 35, 1431-1449.
- Ward, T.B., Chu, A., Vaid, J., & Heredia, R. (2005). Divergence and overlap in bilingual concept representations. In B. Bara, M. Bucciarelli, & L. Barsalou (Eds.), *Proceedings of the 27th annual meeting of the Cognitive Science Society*. Hillsdale, NJ: Erlbaum.
- Ward, T.B., Chu, A.H., Kolomyts, Y., Vaid, J., & Heredia, R.R. (2009). Graded Category Structure in Chinese-English Bilinguals. *The International Journal of Creativity & Problem Solving*, 19(2), 47-59.

TECHNICAL REPORTS

- Heredia, R.R. (2006-2007). *Comprehension of idiomatic expressions by bilinguals*. Laredo, TX: Texas Center for Border Economic and Enterprise Development. TAMIU.
- Heredia, R.R., Altarriba, J., & Palomo, O. (1999-2000). *Language code-switching: A psychological analysis of why bilinguals mix Spanish and English en la frontera*. (Border Research Rep. Volume 1. 1-12). Laredo, TX: Texas Center for Border Economic and Enterprise Development. TAMIU.
- Heredia, R.R., Mendiola, K.M., Tuttle, S.J., & Greybeck, B. (2004, in press). *Child bilingualism: A psychological analysis of code-switching*. Laredo, TX: Texas Center for Border Economic and

Enterprise Development. TAMIU.

BOOKS

- Altarriba, J., & Heredia, R.R. (2008) *An introduction to bilingualism: Principles and processes* (1st ed.). Mahwah, NJ: Erlbaum.
- Heredia, R.R., & Altarriba, J. (Eds.). (2002). *Bilingual sentence processing*. Amsterdam: Elsevier Science Publishers B.V.
- Heredia, R.R., & Altarriba, J. (Eds.). (2014). *Foundations of bilingual memory*. New York, NY: Springer Science+Business Media, LLC.
- Heredia, R.R., & Cieśllicka, A.B. (Eds.). (2015). *Bilingual figurative language processing*. New York, NY: Cambridge Press.

eBOOKS

- Heredia, R.R., & Altarriba, J. (2007). (Eds.). *Bilingual sentence processing*. Amsterdam: Elsevier Science Publishers B.V.
- Heredia, R.R., & Altarriba, J. (Eds.). (2014). *Foundations of bilingual memory*. New York, NY: Springer Science+Business Media, LLC.
- Heredia, R.R., & Cieśllicka, A.B. (Eds.). (2015). *Bilingual figurative language processing*. New York, NY: Cambridge University Press.

GUEST EDITOR FOR PSYCHOLOGICAL JOURNAL SPECIAL ISSUE

- Heredia, R.R. (Ed.). (2003). Bilingual sentence processing [Special issue]. *Experimental Psychology*, 50(3).
- Heredia, R.R. (Ed.). (2006). Issues in bilingualism [Special issue]. *Journal of Social and Ecological Boundaries*, 2(3).
- Heredia, R.R. (Ed.). (2013). Understanding code-switching and word borrowing from a pluralistic approach of multilingualism. *SAGE Open* [Invited article editor].
- Heredia, R.R., & Cieśllicka, A.B. (Eds.). (2015). *Bilingual mind and brain book series*. [Springer book series]. Springer.
- Heredia, R.R., Katz, A. (Eds.). (forthcoming). Bilingual nonliteral language processing [Special issue]. *Metaphor and Symbol*.

INVITED BOOK REVIEWS

- Heredia, R.R. (2005) *Review of la clase mágica: Imagining optimal possibilities in a bilingual community of learners*. *Studies in Second Language Acquisition*, 27(4).

PUBLISHED ABSTRACTS

- Cieśllicka, A.B., & Heredia, R.R. (2009). Idiom (non)decomposability and cerebral asymmetries: Bilingual idiom processing. *Abstracts of the Psychonomic Society*, 14, 78.
- García, O., Heredia, R.R., & Cieśllicka, A.B. (2012, November). *Bilingual lexical access: Interlingual homographs and the cross-modal lexical paradigm*. *Abstracts of the Psychonomic Society*, 17, 126.
- García, O., Morales, J., Heredia, R.R., & Cieśllicka, A.B., & García, O. (2010, November). *Dual coding theory: Abstracts of the Psychonomic Society*, 15, 50.
- Heredia, R.R. (1996). Bilingual memory: A case for language dominance. *Abstracts of the Psychonomic Society*, 1, 125.
- Heredia, R.R., Altamira, W. A., Cieśllicka, A.B., & García, O. (2012, November). *Bilingual lexical access: Interlingual homographs & the grammaticality task*. *Abstracts of the Psychonomic Society*, 17, 47.
- Heredia, R.R., & Blumentritt, T. (1999). On-line processing of stereotypes during spoken language: A moment-to-moment processing approach. *Abstracts of the Psychonomic Society*, 4, 47.
- Heredia, R.R., Cieśllicka, A.B., & García, O. (2010). Bilingual sentence processing: multiple language activation. *Abstracts of the Psychonomic Society*, 15, 27.

- Heredia, R.R., Altamira, W. A., & Cieśllicka, A.B. (2014). Bilingual lexical access and sentential integration. *Abstracts of the Psychonomic Society*, 19, 11.
- Heredia, R.R., & Athanatou, E., & Tuttle, S. (2004). Bilingual figurative processing: Comprehension of idiomatic expressions. *Abstracts of the Psychonomic Society*, 9, 108.
- Heredia, R.R., Muñoz, M.E., & Palomo, O. (2000). Bilingual sentence processing and language dominance. *Abstracts of the Psychonomic Society*, 5, 15.
- Heredia, R.R., Penecale, M.R., & García, O. (2007). The comprehension of idiomatic expressions by Spanish-English bilinguals. *Abstracts of the Psychonomic Society*, 12, 48.
- Heredia, R.R. & Stewart, M.T., (1998). Bilingual on-line sentence processing: a moment-to-moment processing approach. *Abstracts of the Psychonomic Society*, 3, 65.
- Heredia, R.R., Stewart, M.T., & Cregut, I. (1997). Bilingual on-line sentence processing: Frequency and context effects in code switching. *Abstracts of the Psychonomic Society*, 2, 9.
- Heredia, R.R. & Tuttle, S.J. (2006). Bilingual sentence processing: Comprehension of normal spoken versus accented language by Spanish-English bilinguals. *Abstracts of the Psychonomic Society*, 11, 90.
- Liendo, N., Garza, R., Heredia, R.R., & Cieśllicka, A.B., (2014). Eye movements and female attractiveness in Hispanics. *Abstracts of the Psychonomic Society*, 19, 281.
- Martínez, F. E., Vaid, J., & Heredia, R.R. (2003). Metaphoric meaning activation: Is there an effect of language status? *Abstracts of the Psychonomic Society*, 8, 123.
- Stewart, M.T., & Heredia, R.R. (1998). Evidence of contextual facilitation during comprehension of reference metaphor. *Abstracts of the Psychonomic Society*, 3, 48.
- Stewart, M.T., Heredia, R.R., & Guzmán, D. (1997). Moment-to-moment processing of reference metaphor during comprehension of spoken sentences. *Abstracts of the Psychonomic Society*, 2, 48.
- Vaid, J., Hull, R., & Heredia, R.R. (2000). The time course of script activation in verbal humor processing. *Abstracts of the Psychonomic Society*, 5, 13.
- Vaid, J., & Heredia, R.R., Hull, R., Martínez, F., & Gerkens, D. R. (2001, November). On getting a joke: Multiple meaning activation in humor comprehension. *Abstracts of the Psychonomic Society*, 6.

BOOKS FORTHCOMING

- Altarriba, J., & Heredia, R.R. (Eds.). (2015) *An introduction to bilingualism: Principles and processes* (2nd ed). Mahwah, NJ: Psychology Press.
- Heredia, R.R., Altarriba, J., & Cieśllicka, B., A. (Eds.). (2015). *Methods in bilingual reading comprehension research*. New York, NY: Springer Science+Business Media, LLC.
- Heredia, R.R., & Cieśllicka, A.B. (Eds.). (2016). *The bilingual brain unwrapped*. New York, NY: Psychology Press.

MANUSCRIPTS FORTHCOMING.

- Altarriba, J., Cieśllicka, A.B., & Heredia, R.R. (2015). Introduction to bilingual reading. In R.R. Heredia & A.B. Cieśllicka (Eds.), *Methods in bilingual reading comprehension research* (pp. xx-xx). Springer.
- Heredia, R.R., López, B., García, O., Altarnira, W. A., & González, P. (2015). Bilingual reading: The visual moving window. In R.R. Heredia & A.B., Cieśllicka (Eds.), *Methods in bilingual reading comprehension research* (pp. xx-xx). Springer.

MANUSCRIPTS IN PREPARATION

- Cieśllicka, A.B, Heredia, R.R., & Olivares, M. Can idiom transparency and cross-language similarity *save you skin (salvar tu pellejo)* when processing L2 idioms?: Eye movements in processing English idiomatic expressions by Spanish-dominant and English-dominant bilinguals.
- Goonatilake, R., & Heredia, R.R. (in progress). Regression analysis in language research. In R. Bayley, & D. Preston (Eds.), *Linguistic data computation. Methods for quantitative and acoustic analysis*. Amsterdam: John Benjamins Publishing Company.

Heredia, R.R. (in progress). Analysis of variance in language research. In R. Bayley, & D. Preston (Eds.), *Linguistic data computation. Methods for quantitative and acoustic analysis*. Amsterdam: John Benjamins Publishing Company.

Heredia, R.R., Cieślicka, A.B., & García, O. *Bilingual exhaustive language activation: Homograph and cognate processing*. Manuscript in preparation, TAMIU.

CONFERENCE PRESENTATIONS

Cieślicka, A., & Heredia, R.R. (2008, September). *Cerebral asymmetries in context sensitivity during figurative language processing in L1 and L2*. Paper presented at the 39th Poznań Linguistic Meeting (PLM2008), Gniezno, Poland.

Cieślicka, A.B., & Heredia, R.R. (2010, October) *Cerebral asymmetries in bilingual figurative language processing*. Paper presented at the Southwest Conference on Cognition (ARMADILLO), Texas A&M University, College Station.

Cieślicka, A.B., & Heredia, R.R. (2013, May) *Using eye movements to study online processing of figurative language*. Paper presented at the 25th Association for Psychological Science Annual Convention, Washington, D.C.

Cieślicka, A.B., & Heredia, R.R. (2013, August). *It's all in the eyes: How language dominance, salience, and context affect eye movements during idiomatic language processing*. 44th Poznan Linguistic Meeting PLM2013, Poznan, Poland. (Organizer and Convener of a special thematic session)

García, O., Heredia, R.R., & Cieślicka, A.B. (2012, November). *Bilingual lexical access: Interlingual homographs and the cross-modal lexical paradigm*. Poster presented at the 53rd Psychonomic Society Annual Meeting, Minneapolis, MN.

García, O., Morales, G., Heredia, R., & Cieślicka, A.B. (2010, November). *Dual Coding Theory: Revisited*. Paper presented at the 51st annual meeting of the Psychonomic Society, St. Louis, MO.

Guzmán, D. A., Edgmon, T. R., Stewart, M. T. & Heredia, R.R. (1998). *Observation of reference metaphor through an auditory moving window*. Paper presented at the 3rd joint meeting of the Western and Rocky Mountain Psychological Associations, Albuquerque, NM.

Heredia, R.R. (1993, September). *Memoria bilingüe y psicología cognoscitiva*. Invited guest presentation, El Centro de Enseñanza Técnica y Superior, Facultad de Ciencias del Comportamiento, Tijuana, Baja California, México.

Heredia, R.R. (1994, March). *Bilingual memory: Structures vs. processes*. Poster session presented at The Annual Meeting of The National Association for Research in Science Teaching, Anaheim, CA.

Heredia, R.R. (Moderator, Discussant). (1994, March). *International symposium: Research in science teaching*. Panel Discussion conducted at the Annual Meeting of The National Association for Research in Science Teaching, Anaheim, CA.

Heredia, R.R. (1994, March). *Memoria bilingüe: Estructura vs. procesos*. Paper presented at The Annual Meeting of The National Association for Research in Science Teaching, Anaheim, CA.

Heredia, R.R. (1994, April). *Bilingual memory representation: An integrated view*. Poster session presented at the Western Psychological Association (WPA) Convention, Hawaii.

Heredia, R.R. (1995, March). Chronicle of a forgotten past: A legacy. In B. M. Rienzi (Chair), *A diversity mosaic: Critical incidents in our academic lives*. Symposium conducted at the meeting of the Western Psychological Association, Los Angeles, CA.

Heredia, R.R. (1995, October). *Memory representation: A case for two lexicons I*. Invited guest presentation, California State University, Bakersfield, CA.

Heredia, R.R. (1995, October). *Memory representation: A case for two lexicons II*. Invited guest presentation, Parallel Distributed Processing and Natural Language Processing Group, Department of Cognitive Science, University of California-San Diego, CA.

Heredia, R.R. (1996, November). *Bilingual memory: A case for language dominance*. Poster Presented at the 37th annual meeting of the Psychonomic Society, Chicago, ILL.

Heredia, R.R. (1996, September). *Spanish language processing: Future directions*. Special guest presentation at the Facultad de Psicología, Universidad De Monterrey, Monterrey, México.

- Heredia, R.R. (1998, August). *Cross-modal approaches to the investigation of bilingual spoken language comprehension*. Paper presented at The International Association for Cross-Cultural Psychology. Western Washington University Bellingham, WA.
- Heredia, R.R. (1998, March). *Bilingual memory representations*. Paper presented at the Counseling and Psychotherapy on the Border Conference: Cultural Collaboration and Celebration for the 21st Century. TAMIU, Laredo, TX.
- Heredia, R.R. (1998, April). *Language issues on the border: Asuntos de idioma en la frontera*. Moderator. TAMIU, Laredo, TX.
- Heredia, R.R. (1999, November). *On-line processing of stereotypes during spoken language: A moment-to-moment processing approach*. Poster presented at the 39th annual meeting of the Psychonomic Society, Los Angeles, California.
- Heredia, R.R. (2000, May). *Bilingual lexical access and code-switching*. Presentation for the V Conference on Applied Linguistics, Universidad de Las Américas-Puebla, Mexico.
- Heredia, R.R. (2002, April). *On-line methods in bilingual spoken language comprehension: The auditory moving window technique and its implications for research with adult bilinguals*. Cognitive Aging Conference. Atlanta, GA.
- Heredia, R.R. (2005, October). *Hacia una teoría cognitiva sobre el intercalamiento lingüístico*. Paper presented at the XIV Congreso Internacional ALFAL (Asociación de Lingüística y Filología de América Latina). Monterrey, N.L., México.
- Heredia, R.R. (2006, April, Invited Presentation). *The book is wrong, here is the truth: Research and the moral authority of teaching*. Paper to be presented at the Upcoming Council of Teachers of Undergraduate Psychology. Last Lecture Series, Annual Conference of the Western Psychological Association, Palm Springs, CA.
- Heredia, R.R. (2008, August). *General issues in bilingualism*. International Conference on Language, Life and Learning, Laredo, TX.
- Heredia, R.R. (2010, November). *Bilingualism*. Chair of Symposium, at the 51st annual meeting of the Psychonomic Society, St. Louis, MO.
- Heredia, R.R., Altamira, W. A., Cieśllicka, A.B., & García, O. (2012, November). *Bilingual Lexical Access: Interlingual Homographs & The Grammaticality Task*. Poster Presented at the 53th Psychonomic Society Annual Meeting, Minneapolis, MN.
- Heredia, R.R., & Athanatou, E., & Tuttle, S. (2004, November). *Bilingual figurative processing: Comprehension of idiomatic expressions*. Poster presented at the 45th annual meeting of the Psychonomic Society, Minneapolis, MN.
- Heredia, R.R., Cieśllicka, A.B., & Garcia, O. (2010, March). *Bilingual exhaustive language activation: Homograph and cognate processing*. Poster Presented at the 53rd Annual CUNY Conference on Human Sentence Processing. University of New York, NY.
- Heredia, R.R., Cieśllicka, A.B., & García, O. (2010, November). *Bilingual Sentence Processing: Multiple Language Activation*. Paper presented at the 51st annual meeting of the Psychonomic Society, St. Louis, MO.
- Heredia, R.R., Altamira, W. A., & Cieśllicka, A.B. (2014, November). *Bilingual lexical access and sentential integration*. Poster presented at the Psychonomic Society's 55th Annual Meeting, Long Beach, CA.
- Heredia, R.R., Martínez, K.M., Clark, D., & Moreno, M. (2003, September). *Processing code-switched sentences in Spanish-English bilinguals: Context and word frequency effects*. Paper presented at the XIII Congress of the European Society for Cognitive Psychology, Granada, Spain.
- Heredia, R.R., Muñoz, M.E., & Palomo, O. (2000, November). *Bilingual sentence processing and language dominance*. Poster presented at the 41st annual meeting of the Psychonomic Society, New Orleans, LA.
- Heredia, R.R., Penecale, M.R., & García, O. (2007, November). *The comprehension of idiomatic expressions by Spanish-English bilinguals*. Paper Presented at the 48th Annual Meeting of the Psychonomic Society, Long Beach, CA.

- Heredia, R.R. & Stewart, M.T., (1998, November). *Bilingual on-line sentence processing: A moment-to-moment processing approach*. Poster presented at the 38th annual meeting of the Psychonomic Society, Dallas, Texas.
- Heredia, R.R., Stewart, M.T., & Cregut, I. (1997, November). *Bilingual on-line sentence processing: Frequency and context effects in code switching*. Poster presented at the 38th annual meeting of the Psychonomic Society, Philadelphia, PA.
- Heredia, R.R., Stewart, M. T., & Martínez, K. M. (2003, March). *Metaphoric reference: An examination of bilingual figurative language processing*. Poster presented at the 16th Annual CUNY Conference on Human Sentence Processing, Massachusetts, Institute of Technology (MIT), Cambridge, MA.
- Heredia, R.R., Tuttle, S.J. (2006, November). *Bilingual sentence processing: Comprehension of normal spoken versus accented language by Spanish-English bilinguals*. Poster presented at the 38th annual meeting of the Psychonomic Society, Houston, Texas.
- Heredia, R.R., & Vaid, J. (2002, March). *Processing code-switched sentences: Effects of semantic constraint, guest word phonology and guest word frequency*. Poster presented at the 15th Annual CUNY Conference on Human Sentence Processing, Institute for Research in Cognitive Science, University of Pennsylvania, Philadelphia, PA.
- Heredia, R.R. & Weber, M. (1994, July) *Bilingual memory representation: An integrated view II*. Poster session presented at the American Psychological Society Convention, Washington, D.C.
- Heredia, R.R., Weldon, M.S., & McLaughlin, B. (1992, March). *Data-driven vs. conceptually-driven processes in bilingual memory: One or two memory stores?* Paper presented at the Second Language Research Forum, Michigan State. University, Lansing, MI.
- Hull, R., Vaid, J., Martinez, F. & Heredia, R. (2002, June). *Multiple meaning activation in joke comprehension: A time course analysis*. Poster, American Psychological Society, New Orleans.
- Liendo, N., Garza, R., Heredia, R.R., & Cieślicka, A.B., (2014). Eye movements and female attractiveness in Hispanics. Poster presented at the Psychonomic Society's 55th Annual Meeting, Long Beach, CA.
- Martínez, F. E., Vaid, J., & Heredia, R.R.(2003, October). *Bilingual figurative language processing: A preliminary exploration of the metaphor interference effect*. Poster, ARMADILLO-2003, College Station, TX.
- Martínez, F E., Vaid, J., & Heredia, R.R.(2003, November). *Metaphoric meaning activation: Is there an effect of language status?* Poster presented at the 44th annual meeting of the Psychonomic Society, Vancouver, Canada.
- Matlock, T., Heredia, R.R., McLaughlin, B. (1996, November). *Phrasal verbs and second language learners: A cross-linguistic look at lexical disambiguation*. Paper presented at the Second Language Research Forum, University of Arizona, Tucson, AZ.
- Olivares, M., Cieślicka, A.B., & Heredia, R.R. (2012, October). *Processing idiomatic expressions by bilingual speakers: An eye-movements study*. Poster Presented at the 22nd ARMADILLO Annual Conference, Laredo, TX.
- Stewart, M.T., & Heredia, R.R. (1998, November). *Evidence of contextual facilitation during comprehension of reference metaphor*. Poster presented at the 38th annual meeting of the Psychonomic Society, Dallas, Texas.
- Stewart, M.T., Heredia, R.R., & Guzmán, D. (1997, November). *Moment-to-moment processing of reference metaphor during comprehension of spoken sentences*. Poster presented at the 38th annual meeting of the Psychonomic Society, Philadelphia, PA.
- Terrazas-Carrillo, E., English, R., Heredia, R., & Vega, L. (August, 2015). *Exploring predictors of cultural frame switching on English-Spanish Bilinguals' personality*. Poster to be presented at the 123rd American Psychological Association Annual Convention. Toronto, Canada.
- Vaid, J., Hull, R., & Heredia, R.R. (2000, November). *The time course of script activation in verbal humor processing*. Poster presented at the 41st annual meeting of the Psychonomic Society, New Orleans, LA.
- Vaid, J., & Heredia, R.R., Hull, R., Martinez, F., & Gerkens, D.R. (2001, November). *On getting a joke:*

Multiple meaning activation in humor comprehension. Poster presented at the 42nd annual meeting of the Psychonomic Society, Orlando, FL.

Ward, T. B., Chu, A. H., Vaid, J., Heredia R.R. (2005, July). *Divergence and overlap in bilingual concept representations.* Cognitive Science Society XXVII Annual Conference of the Cognitive Science Society, Stresa, Italy Meetings.

INVITED PRESENTATIONS & PLENARY SPEAKER (Keynote Speaker)

Heredia, R.R. (2003, March). *Bilingual sentence processing: An examination of context effects and cross-language priming.* Department of Psychology, Texas A&M University, College Station.

Heredia, R.R. (2003, April). *Bilingual language processing.* Division of Bicultural-Bilingual Studies. University of Texas, San Antonio.

Heredia, R.R. (2004, February). *Metaphoric processing bilinguals: Bilingual figurative language processing.* Texas Tech Applied cognitive psychology teleconference Brown Bag Consortium: Texas Tech University, Stephen F. Austin State University, and UT Brownsville.

Heredia, R.R. (2005, November). *Language Processing and Child Bilingualism.* Texas Tech Applied cognitive psychology teleconference Brownbag Consortium: Texas Tech University, Stephen F. Austin State University, and UT Brownsville. This presentation can be downloaded from <http://psychology.sfasu.edu/ptn/heredia/page1.htm>

Heredia, R.R. (2008, September). *Critical methodological considerations in (bi)language research.* The 39th Poznań Linguistic Meeting (PLM2008), Gniezno, Poland.

Heredia, R.R. (2014, October). *On-line comprehension of metaphoric reference.* Invited Presentation at the UC Merced Bilingualism Workshop, University of California, Merced, CA.

OTHER ACADEMIC PRESENTATIONS

Heredia, R.R. (2002, April). *Language code-switching: Why do bilinguals mix their two languages* Scholar of the Year Lecture: College of Arts and Humanities. TAMU

Heredia, R.R. (2002, August, **Keynote Speaker**). *The Pursuit of Immortality.* University Faculty Convocation, Scholar of the Year. Texas A&M International University.

Heredia, R.R. (2006). *Open Source or Free Software.* Behavioral, Applied Sciences and Criminal Justice Monthly Research Meeting. Texas A&M International University.

CONFERENCES FOR PROFESSIONAL DEVELOPMENT

Integrated global knowledge and understanding collaboration (February 21, 2008). Border, National & Global Security Conference. The University of Texas-Pan American.

COMMUNITY & UNIVERSITY SERVICE

Heredia, R.R. (1995, November). *A quest for the top: The sky used to be the limit.* Invited guest presentation for the U.S. Citizenship Group, Bakersfield Adult Education. Bakersfield, CA.

Heredia, R.R. (1997, August). *How to succeed in college: Working hard or hardly working?* Guest speaker for the Migrant Education GANAS, Summer Camp. University of California-San Diego.

Heredia, R.R. (1997, October). *Chronicles of a success?* Invited guest presentation, California, Department of Education District and School Support Division, Migrant Education Office: Parent Advisory Council Meeting. San Diego, CA.

Heredia, R.R. (1998). On-site registration in an attempt to successfully recruit high school seniors from Alexander High School. Contact person, Lisa Bennett.

Heredia, R.R. (1999, February 2). *Cognitive psychology and the psychology of language.* Invited presentation at United High School. Contact person, Ms. Miller Psychology Class. United High School, Laredo, TX.

Heredia, R.R. (1999). Volunteer Judging for UIL. United High School. Contact Person. Maria del Pilar Reyes.

Heredia, R.R. (2001-2006). Volunteer for Habitat for Humanity, at Least Twice per Month from 8:00

- A.M. to 2:00 PM, Saturdays. River Hills subdivision on Zapata Highway. Contact Person: Carol Sherwood, Director of Habitat for Humanity, 1907, Freight St. Laredo, TX.
- Heredia, R.R. (2006, March). *Experiences as a farm worker*. Invited presentation by College Assistance Migrant Program (CAMP) for the National Farm workers Awareness Week. TAMIU.
- Heredia, R.R. (2007-2008). *Literacy volunteers tutor training workshop presenter: Discuss learning techniques and educational software available in teaching English as a Second Language (ESL) for adult learners*.
- Heredia, R.R. (2010, Fall). Faculty Mentor for High School Senior, Daniela Clark. *The Visual Auditory Moving Window and Code Switching*. Contact Person, Mr. Bailey at Alexander High School's Research Methods Class.
- Heredia, R.R. (2012-2014, September). Invited and designated Mexican Ambassador for TAMIU to give the traditional *El Grito* speech to commemorate The Mexican Independence.
- Heredia, R.R., (2012). *Kinesiology Discipline*, Degree Evaluator.
- Heredia, R.R. (2012-2014, April). Lamar Bruni Vergara Guillermo Benavides Z Academic Conference, Faculty Judge.
- Heredia, R.R. (2012, April). Lamar Bruni Vergara Guillermo Benavides Z Academic Conference, Faculty Sponsor. Graduate Students, Wualú Altamira & Omar García.
- Heredia, R.R. (2014). Lamar Bruni Vergara Guillermo Benavides Z Academic Conference, Faculty Sponsor. Graduate Students, Wualú Altamira, Nelsa Liendo.
- Heredia, R.R. (2014). BS Communication Disorders, Discipline External Evaluator.
- Heredia, R.R., Martínez-Samos, J.A., Frailing, K. (2012). BA and BS MATH 8-12 Degree, Discipline External Evaluators.
- Chappa, E., & Heredia (2012). BA and BS Program Review.

UNIVERSITY SERVICE (COMMITTEE MEMBERSHIP)

- 1998 - 1999 Psychology Faculty Search Committee
- 1998 - 1999 Psychology Chair Position Search Committee
- 1998 - 2002 Distance Learning Committee
- 1998 - 1999 College of Arts and Humanities Curriculum Committee
- 1998 - 2001 Computer Services Users Advisory Committee (University-Wide Committee)
- 1999 - 2001 University Web Publishing and Design Committee
- 1998 - 1999 University Women and Gender Studies Committee
- 1998 - Present Psychology Master's of Science Committee
- 1998 - 1999 Psychology Departmental Tenure Committee
- 1998 - 1999 Minor in Urban Studies
- 1998 - 2000 Psychology Graduate Student Committee
- 1999 - 2000 Title V Writing Center Committee
- 2000 Search Committee for Athletic Director (University-Wide Committee)
- 2001 - 2003 University Review Board for Research with Human Subjects
- 2001 - Present Institutional Review Board (IRB), Appointed by the Provost, Chair, Jennifer Coronado, (University-Wide Committee)
- 2002 Search Committee for College of Arts and Humanities Dean
- 2002 - 2004 Advisory Council for Athletics (University-Wide Committee)
- 2003 - 2006 College *Ad Hoc* Committee on Professional Portfolio Evaluation, Chair, T. Mitchell
- 2003 - 2004 Scholarship Committee, Financial Aid Department
- 2003 Bilingual Education, *Ad Hoc*, Chair, R. Alaniz & H. González
- 2003 - 2005 Scholar of the Year Selection Committee, *Ad Hoc*, Chair, M. Ben-Ruwin (University Wide Committee)
- 2003 - 2004 Dee Mitchell Scholarship *Ad Hoc* Committee, Chair, C. Waters
- 2003 Masters of Science in Interdisciplinary Studies, *Ad Hoc*, Chair, C. Waters
- 2003 - 2006 Faculty Senate, Senator, President, T. Shepherd

- 2003 - 2004 Faculty Senate Committee for Ethics, Chair, R. Heredia
 2004 Faculty Senate Committee for Ethics, Chair, W. Newman
 2003 - 2004 Distance Educator of the Year Award Committee, Chair, D. Britton (University-Wide Committee)
 2003 - 2005 Academic Computing Committee, Chair, R. Heredia (University-Wide Committee)
 2004 Behavioral, Applied Sciences and Criminal Justice Chair Search Committee, Chair, N. Momayezi
 2004-2005 Behavioral, Applied Sciences and Criminal Justice Faculty Search Committee, Chair, C. Waters & M. Aguilar
 2004 Department Curriculum, Chair, J. Warner
 2004 - 2007 Journal of Social and Ecological Boundaries Co-Chairs, J. Warner & M. Momen
 2004 Search Committee: Director of Career Counseling, Chair, B. Momayezi (University-Wide Committee)
 2004 - 2006 Faculty Senate Committee: Faculty Handbook Update, Chair, T. Mitchell
 2004 - 2006 Faculty Senate Committee: Mini Grants, Chair, C. Salinas, Co-Chair
 2005 - 2006 Faculty Senate Committee: University Grants, Chair, C. Salinas, Co-Chair, R.R. Heredia
 2004 - 2005 University Library Committee, Chair, S. Krishnamurthy (University-Wide Committee)
 2004 - 2008 University Promotion, Tenure, and Retention, Chair, Provost (University-Wide Committee)
 2004 - 2005 Chief Information Officer search Committee, appointed by the University President (University-Wide Committee)
 2004 - Present President's Academic Advisory Council, Selected by University President
 2005 - 2006 Graduate Council Committee, Chair, J. Brown (University-Wide Committee),
 2005 Distance Learning Committee, Chair, L. Brian Gaskins
 2005 - 2009 Distance and Technology Committee, Chair, R.R. Heredia (College Committee)
 2005 Technology Advisory Committee, Chair, L. Gaskins
 2005 Psychology Faculty Search Committee
 2005 Search Committee for Associate director of Instructional Technology, Chair, J. Cass
 Associate Provost
 2005 - 2009 Distance Education Committee (University-Wide Committee)
 2005 - 2006 College of Arts and Sciences Admissions Committee, Chair, J. Brown, Director of Graduate Studies
 2005 - 2009 University Service Users Advisory Committee
 2005 Behavioral, Applied Sciences & Criminal Justice, Promotion and Tenure Committee, Chair, R.R. Heredia
 2006 Behavioral, Applied Sciences & Criminal Justice, Promotion and Tenure Committee, Chair, B. Rudolph
 2006 Behavioral, Applied Sciences & Criminal Justice, Search Committee, Chair, C. Ferguson
 2006-2007 COAS Research Committee, Chair Stanley Green
 2006 - 2007 Psychology Graduate Student Committee, Chair, C. Teranishi
 2007 - 2008 Developmental Psychology Job Search, Chair, R.R. Heredia
 2007 Social Sciences, Department Chair Search
 2007 - 2009 Advisory Council for Latin American Studies Grant (Provost Appointee), Chair, J. Ortiz
 2008 - 2010 University Core Curriculum, Chair, J. Lira
 2008 - 2010 Write-On TAMIU committee, Chair, J. Lira
 2010 University Quality Enhancement Program Committee, Chair, Juan J. Lira
 2010 - 2012 Graduate Council, Chair, J. Brown
 2010 - Present Major Research Instrumentation Add-Hoc Committee, Chair, J. Brown
 2010 - 2011 Faculty Development Leave Committee
 2010 - 2015 Promotion, Tenure and Post Tenure Review Committee, Chair, T. Mitchell
 2010 - Present Title V PPOHA: GREAT Award Committee, Chair, Dr. D. Mott

- 2010 - Present Title V PPOHA: GREAT Advisory Council, Chair, Dr. R.R. Heredia
 2010 - Present Psychology Master's of Science Committee
 2010 - 2011 Behavioral Sciences Executive Council
 2010 - 2011 Behavioral Sciences P&T Committee
 2010 Psycholinguistics Search Committee, Chair, R.R. Heredia
 2011 - Present Institutional Animal Care and Use Committee (IACUC), Chair, R.R. Heredia
 2012 - Present Psychology & Communication, Curriculum Committee, Chair, R.R. Heredia
 2012 Ad Hoc Graduate Students Appeals Committee, Chair, J.M. Brown
 2012 - Present MACP Search Committee, Chair, S. Castro
 2014 - Present University Promotion, Tenure and Post Tenure Review Committee (Provost Appointee),
 Chair, P. Arenazl

OTHER UNIVERSITY SERVICE

- 1998 - 2000 Faculty Sponsor: Texas A&M International University Devils Indoor Soccer Club
 1998 - 2002 Co-Sponsor: The Psychology Club
 1999 - Present The Cognitive Science Laboratory is an Internship/Practicum site for Psychologist students
 2001 Hosted Guest Speaker: Dr. Jeanette Altarriba's Bilingual Presentation
 2002 In conjunction with Dr. T. Hannigan (The Department of Student Services), the Cognitive
 Science Laboratory Hosted Psychology Students from The Universidad Valle del Bravo
 from Nuevo Laredo, MX
 2002-2003 Bilingual Regional Conference Committee, Department of Education. Contact Person: M.
 B. Vargas, Chair, Dr. Vida, Dean of the College of Education
 2003 - 2006 Faculty Elected Senator for the Psychology, Sociology, and Social Work Department
 2003 - 2005 Faculty Co-Sponsor: Habitat for Humanity International Student Organization
 2003 - 2006 TAMIU Applied Cognitive Psychology Brown bag Representative/Organizer of the Texas
 Tech, TAMIU, Stephen F. Austin State University, and UT Brownsville Applied
 Cognitive Psychology Teleconference Network
 2004 Guest Presenter at the Black History Month, Organizer, Dr. Engling
 2004 Guest Presenter at the PSI CHI Careers in Psychology Forum April 2004, Contact Person,
 Dr. T. Hannigan
 2005 August Department of Behavioral, Applied Sciences & Criminal Justice, Acting Chair
 2008 Summer Hosted Guest Speaker: Dr. Jeanette Altarriba's Bilingualism and Testing Presentation
 2012 October Hosted (Heredia, R.R., Brown, M.J., & Cieřlicka, A.B),
 5 August Department of Behavioral, Applied Sciences & Criminal Justice, Acting Chair
 2008 Summer Hosted Guest Speaker: Dr. Jeanette Altarriba's Bilingualism and Testing Presentation
 2012 October Hosted (Heredia, R.R., Brown, M.J., & Cieřlicka, A.B), 2012 ARMADILLO Annual
 Meeting, Psychology Regional Conference
 2012 Faculty Advisor: Leaders Empowering Active Deeds (L.E.A.D), President: Connie
 Lerma, Undergraduate Biology Student
 2012 Dee Mitchell Scholarship *Ad Hoc* Committee
 2013 STEM Day Psychology, Dr. D. Mott
 2013 Sociology (SOC 4380/PSCI 4351) External Reviewer, Dr. M.A. Ynalvez

PROFESSIONAL ORGANIZATIONS

- APA American Psychological Association
 APS American Psychological Society
 Psychonomic Society
 PRIMER Public Responsibility in Medicine and Research

OTHER SOCIAL NATIONAL ORGANIZATIONS

- AAUP American Association of University Professors

TFT/AFT Texas Federation of Teachers (professional Educators Group)

PSI CHI The National Honors Society in Psychology

PROFESSIONAL ASSOCIATIONS AND SERVICES

JOURNAL REFEREE:

Applied Linguistics

Behavior Research Methods

Bilingualism: Language and Cognition

Cultural Diversity and Ethnic Minority Psychology

International Journal of Bilingualism

International Journal of Multilingualism

Interpreting

Journal of Border Land Studies

Journal of Cognitive Science

Journal of Cross-Cultural Psychology

Journal of Educational Psychology

Journal of Experimental Psychology

Journal of Experimental Psychology: Learning Memory and Cognition

Journal of Latinos and Education

Journal of Memory and Language

Journal of Psycholinguistic Research

Journal of Social and Ecological Boundaries

Journal of Speech, Language, and Hearing Research

Journal of Visualized Experiments

Language Learning

Linguistic Approaches to Bilingualism

Memory & Cognition

Open Sage

Poznan Studies in Contemporary Linguistics

Psychonomic Bulletin & Review

Studies in Second Language Research

Studies in Second Language Acquisition

The Spanish Journal of Psychology

National Science Foundation Grant Reviewer

Second Language Research Forum (SLRF)

US-Israel Binational Science Foundation

BOOK REVIEWER

Blackwell Publishers (2003). *Researching bilingualism: A user's guide to topics and tools* by L. Wei and M. Moyer.

Elsevier (2012). *Human Memory*. Howes. Dhanya Radhakrishnan, Executive- Quality & Continuous

McGraw-Hill (2008). *Statistics in social sciences: A complete learning resource*. J. Allison Editorial Coordinator, Psychology.

Psychology Press. *Memory*, (2nd ed.). Baddeley et al. (2012). Fred Coppersmith Editor, Routledge.

Sage Publications (2008). *Psychology of language*. L. Grambling, Editorial Assistant.

Sage Publications (2012). *Cognitive psychology: Theory and process of study*. C. Cutting. S. Sarita, Senior Editorial Assistant, Psychology

Sage Publications (2004). *Human memory: Structures and images*. K. Ehrmann.

Taylor & Francis (2013). *Fluent at fifty: A practical guide to foreign language learning for the older learning*, Lee Transue

Thompson/Wadsworth (2005). *Understanding statistics in the behavioral sciences*, Pagano, R.R. J. Case,

Editorial Assistant.

Wadsworth Publishing (2008). *Statistics for the behavioral sciences*. Jacklyn Castaldo.

Wadsworth Publishing (2003). *Essentials of statistics*. M. Sarmiento, Editorial Assistant.

EDITORIAL EXPERIENCE

- 2006- Present **Editorial Board** of the multidisciplinary academic journal *GLOSSA*, an ambilingual interdisciplinary academic journal from the University of Turabo, Puerto Rico
- 2005 **Guest Editor:** Special issue on Bilingual memory, *Journal of Social and Ecological Boundaries*
- 2002 - 2003 **Guest Editor:** Special issue on Bilingual Sentence Processing, *Experimental Psychology*
- 2004 - 2005 **Associate Editor:** *Journal of Social and Ecological Boundaries*
- 1993 -1995 The Bilingual Research Center and the National Center for Diversity and second Language Learning, *Focus on Diversity*, Newsletter, UCSC
- 2013 **Editorial Advisory Board:** *Bilingual processing and acquisition*. Benjamin Publications
- 2014-2015 **Guest Co-Editor:** Heredia, R.R., Katz, A. (Eds.). (forthcoming). Bilingual nonliteral language processing [Special issue]. *Metaphor and Symbol*. Psychology Press

REFERENCES

Dr. Jyotsna Vaid

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February 2015

R.R. Heredia

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