

Texas A&M International University
A. R. Sanchez, Jr. School of Business
Center for the Study of Western Hemispheric Trade



INTERNATIONAL BANK OF COMMERCE 2015-2016 KEYNOTE SPEAKER SERIES

**“Bringing Vitality to Main Street: How Immigrant
Small Businesses Help Local Economies Grow”**



PRESENTED BY:

David D. Kallick

Senior Fellow and Director,
Immigration Research Initiative
Fiscal Policy Institute
New York, NY

Wednesday, Oct. 21, 2015

TAMIU Student Center Ballroom (SC 203)

Reception 6:30 p.m. | Lecture 7 p.m.

Open to the public. Free of charge.



For additional information,
call 956.326.2820, e-mail cswht@tamiu.edu,
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Texas A&M International University
5201 University Boulevard, Laredo, TX 78041





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BRINGING VITALITY TO MAIN STREET

How Immigrant Small
Businesses Help
Local Economies Grow

Immigrant entrepreneurship is frequently invoked, but not often really understood. Immigrants are not, author David D. Kallick argues, “super-entrepreneurs”—they are a little, but not a lot, more likely than the general population to be small business owners.

However, there are parts of the economy where immigrant entrepreneurship really does play a hugely disproportionate role. Immigrants are far more likely than their U.S.-born counterparts to be “Main Street” business owners.

Economic development efforts often overlook these as small businesses that don’t have much in the way of “exports,” but Kallick argues that this is a mistake that leaves potential economic growth on the table.

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David Dyssegaard Kallick joined the Fiscal Policy Institute (FPI) as Senior Fellow in 2001, and since 2007 has also directed the FPI's Immigration Research Initiative. At FPI, Kallick has been the principal author of numerous studies on the economic role of immigrants in the United States and its diverse regions. In addition to his work with FPI, Kallick is a Visiting Assistant Professor in the Pratt Institute's Graduate School for Planning and teaches a class in urban economics.

Prior to his work with the Fiscal Policy Institute, Kallick was Senior Fellow at the Preamble Center. Before that, he spent eight years as editor of *Social Policy Magazine*. He is a frequent media commentator, and his writings have been published in *The New York Times*, *New York Daily News*, *Newsday*, and a wide range of other media outlets.

He is a graduate of Yale University and makes presentations in French, German, and Danish.



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SCHOOL OF BUSINESS

