



IBC BANK & COMMERCE BANK 2022-2023 KEYNOTE SPEAKER SERIES

“THE GLOBALIZATION MYTH: WHY REGIONS MATTER”



PRESENTED BY:

Shannon K. O'Neil, Ph.D.

Vice President of Studies and
Nelson and David Rockefeller
Senior Fellow for Latin America Studies,
Council on Foreign Relations

WEDNESDAY, MARCH 8, 2023
TAMIU Student Center Ballroom (STC 203)
Doors Open 5:30 p.m. | Lecture 6 p.m.

Open to the public. Free of charge.



Presentation will be
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SHANNON K. O'NEIL, PH.D. VICE PRESIDENT OF STUDIES COUNCIL ON FOREIGN RELATIONS



Shannon K. O'Neil is the Vice President of Studies and Nelson and David Rockefeller Senior Fellow for Latin America Studies at the Council on Foreign Relations. She is an expert on Latin America, global trade, U.S.-México relations, corruption, democracy, and immigration.

O'Neil is the author of *The Globalization Myth: Why Regions Matter* (Yale University Press, 2022), which chronicles the rise of three main global manufacturing and supply chain hubs and what they mean for U.S. economic competitiveness. She also wrote *Two Nations Indivisible: México, the United States, and the Road Ahead* (Oxford University Press, 2013), which analyzes the political, economic, and social transformations México has undergone over the last three

decades and why they matter for the United States. She is a columnist for *Bloomberg Opinion* and a frequent guest on national broadcast news and radio programs. O'Neil has often testified before Congress and regularly speaks at global academic, business, and policy conferences.

O'Neil has lived and worked in México and Argentina. She was a Fulbright scholar and a justice, welfare, and economics fellow at Harvard University, and has taught Latin American politics at Columbia University. Before turning to policy, O'Neil worked in the private sector as an equity analyst at Indosuez Capital and Credit Lyonnais Securities. She holds a B.A. from Yale University, an M.A. in international relations from Yale University, and a Ph.D. in government from Harvard University. She is a member of the board of directors of the Tinker Foundation.

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The Globalization Myth

WHY REGIONS MATTER

**Shannon K.
O’Neil**

The conventional wisdom about globalization is wrong. Over the past 40 years, companies, money, and people have indeed gone abroad. But they haven’t gone just anywhere. More often than not, they stayed closer to home. They went regional.

As these trends unfolded, some parts of the world integrated more than others, leading to the rise of three major manufacturing and supply chain hubs in Europe, Asia, and, to a lesser extent, North America. Regional integration has often given Asia and Europe an economic edge over North America. It could do the same for the United States, if only it would embrace its neighbors.

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