

TECHNOLOGY SPOTLIGHT

eLearning

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DR. MARCUS A. YNALVEZ & QUALITY MATTERS

Dr. Ynalvez is an associate professor for the College of Arts and Sciences, Department of Social Sciences, and has successfully completed the Applying the Quality Matters Rubric (APPQMR) workshop. Quality Matters is a nationally recognized, faculty-centered, peer review process designed to certify the quality of online and hybrid courses. He has developed an online course that has been certified by Quality Matters (QM). He was meticulous during his course development and created a detailed course alignment table that has served

as a model for other courses being developed. His experience with QM has been a game changer in his approach to getting a course ready for delivery because, as he states, it has “instilled the kind of discipline, alignment and structure that goes [in] to [developing] a course. I like the QM concept of alignment, because I was not mindful about that prior to QM and QM made that kind of connection in terms of having the SLOs, the standards, the measures and even the rubrics and assignments align into a logical fashion, which, I think, really makes for a quality delivery of esoteric materials, like Research Methods,” Ynalvez said.

He goes on to note that the structure that

QM provides from the format, the temporal delivery and even the grading has greatly impacted students taking his online course in a positive manner. The QM template provides predictability for students, which makes for a “conducive environment and encourages being prompt, structured and clear.” Dr. Ynalvez has seen higher performance from his students because “everything becomes clearer than clear and becomes easier [for students] to engage,” and navigate through the course.

Dr. Ynalvez asserts that the QM design “makes the professor not gravitate toward mediocrity,” instead it helps you to “outperform yourself to be better.”

CONGRATULATIONS!